



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/23

Manager, Digital Services

Job ID	omwdfwa-12958-8393	
Web Address	https://careers.indigenous.link/viewjob?jobname=omwdfwa-12958-8393	
Company	EPCOR	
Location	Edmonton, Alberta	
Date Posted	From: 2022-10-12	To: 2050-01-01
Job	Type: Full-time	Category: Utilities

Description

Highlights of the job – We are hiring a one (1) full-time, temporary Manager, Digital Services position for up to 18 months in Edmonton, AB! As we take big steps to enhance our digital assets and push into new markets and spaces, we're looking for great people to help us drive EPCOR's vision through best-in-class marketing, communications and leadership. The Manager, Digital Services is responsible for building, leading and executing engaging digital experiences on epcor.com and social media channels that result in positive customer experiences that advance our brand and ensure we are easy to do business with in digital spaces. This position may be eligible for EPCOR hybrid work program! What you'd be responsible for – Digital Expert We look to you to provide digital expertise across epcor.com and EPCOR's other digital tools including social media. You'll support a wide variety of business areas with differing operational needs and requirements with the eye to creating one cohesive customer and brand experience. You are a whiz at developing and implementing digital solutions and tactics that achieve strategic results. Web Re-platform Supporter If supporting a large web re-development gets you jazzed, this is the role for you. You will be a key interface for the Project Manager of the web re-platform project during our drive to re-platform epcor.com by early 2024. You will work hand-in-hand with the project team and collaboratively with developers and IT professionals to deliver a great end product. Strategic Advisor You see the importance of strategy and love playing a role in defining where we need to go and how best to get there. You are a master at understanding a business area need and seeing how it can connect to the larger corporate need and direction. Delivering through effective cross-functional accountability and authority comes naturally to you. Caring Leader and Team Player A passionate and engaged team is critical for our success. If your leadership style fosters teamwork, grows engagement and promotes professional development, we want to hear from you. Being part of a high performing team, you will need to be a great collaborator, someone who fosters and grows relationships with clients, stakeholders and employee while being comfortable with working with all levels in our organization. Driven For Results You live for the numbers and harness analytics to achieve results that matter. Full understanding of where we've been, how things are performing and overall user experience is integral to any and all decisions in your eyes. You are a gifted translator that can easily translate analytics into tangible recommendations and meaningful actions. Brand Builder & Innovator You are the ultimate brand

ambassador, both internally and externally. You're hands-on in developing, integrating and evolving our digital brand experience in a way that reflects our company values and delivers measurable results within our digital tools and assets. You keep your finger on the pulse of new and evolving technologies to ensure that our digital assets are searchable, findable and optimized to achieve the best results.

What's required to be successful

Bachelor's degree in the areas of Communications, Marketing or a related field complemented by a diploma / certification or coursework in digital media. Minimum of five years' working experience in Digital UX and properties management, analytics, and SEO. Demonstrated experience in managing and overseeing the growth and development of digital presence and experience and management of subsequent digital properties and assets including web and social media platforms. Understanding of Google Analytics, Tag Manager, Google Datastudio and significant work experience using data to drive specific objectives. Previous experience with maintaining the CMS and/or DXP software for a complex organization. Experience managing websites in the utility industry is strongly preferred. Experience working on large, complex IT project in a strategic role. Advanced ability with Microsoft Office (Word, PowerPoint, Outlook, Excel, Publisher), Adobe Creative Cloud (Photoshop, Dreamweaver, InDesign, Illustrator, Premiere), Microsoft SharePoint/Adobe Experience Manager, Google (Analytics, Tag Manager, DataStudio, AdWords), Social Bakers and various Cloud (iframe) applications. Sharp analytical skills to quickly analyze complex situations, determine key issues and prepare and implement clearly defined solutions and/or responses. Strong collaboration, relationship-building skills; comfortable collaborating with senior employees/leadership and stakeholders of the organization.

Other important facts about this job

Jurisdiction: MGMTHours of work: 80 hours biweekly Learn Working at EPCOR!

Follow us on LinkedIn, Twitter, Glassdoor or Facebook! #LI-TA10 Please note the following information:

A requirement of working for EPCOR is that you are at least 18 years of age, successfully attained a high school diploma (GED, or equivalent level of secondary education) and legally entitled to work in Canada. (A copy of a valid work permit may be required.) If you are considered for the position, clearance on all applicable background checks (which may include criminal, identity, educational, and/or credit) and professional reference checks is required. Some EPCOR positions require an enhanced level of background assessment, which is dictated by law. These positions require advanced criminal record checks that must also be conducted from time to time after commencement of employment. A technical/practical assessment may be administered during the selection process and this exercise will be used as a part of the selection criterion. To meet the physical demands required of some positions, candidates must be in good physical condition and willing to work in all weather conditions. Clearance on pre-placement medical and drug and alcohol testing may be required.

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For more information, visit EPCOR for Manager, Digital Services