



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/04

Manager, Employee Communications and Culture

Job ID	okfmgfwV-11799-1947	
Web Address	https://careers.indigenous.link/viewjob?jobname=okfmgfwV-11799-1947	
Company	EPCOR	
Location	Edmonton, Alberta	
Date Posted	From: 2021-07-27	To: 2050-01-01
Job	Type: Full-time	Category: Utilities

Description

Highlights of the job

We are hiring a Full-Time Permanent position working out of Edmonton, AB. EPCOR's award-winning Public & Government Affairs team is evolving. As we take big steps to build our brand and push into new spaces, we're looking for great people to help us drive EPCOR's vision through best-in-class communications, marketing and leadership.

The Manager, Employee Communications & Culture, is responsible for building, leading and executing an engaging employee experience that advances our employer brand, delivers best-in-class communications, and brings EPCOR's purpose and values to life. What you'd be responsible for

Best-in-Class Communications & Leadership - we look to you to provide communications counsel, strategies and support to drive EPCOR's priorities and programs for our 3,500+ employees. Your team works collaboratively with corporate and business units to achieve goals in areas such as employee engagement, workplace safety, diversity and inclusion, and mental health. You also bring experience in managing and supporting communications strategies on issues - and in crisis response situations - that impact employees.

Channel management - you are responsible for delivering communications that reflect the tone and intent of our employer brand, and resonate with EPCOR's diverse employee audiences. The communications strategies your team creates - and executes on - effectively draw on print, web, social and other digital channels to share information and build relationships.

Brand Builder - Internally, you are the ultimate brand ambassador. You are hands-on in developing, integrating and evolving our employer brand in a way that defines EPCOR's corporate culture and reflects our values. We also look to you to lead its integration across the company into corporate and business unit programs and initiatives.

Your team plays a critical role in bringing EPCOR's employee experience to life by communicating meaningful volunteer, engagement, and ambassador opportunities to our people. This includes supporting EPCOR's involvement in community-driven initiatives.

EPCOR employees have spirit and they show this often at our annual Holiday Gala, family events, safety summits and other events, and in the activation of our sponsorships. Your team taps into this energy, leading and supporting employee events, and raising the bar on content and logistics each time out.

Coach of the Year - You lead a small, but experienced and mighty team. An important part of an EPCOR Manager's role is the ability to coach individuals on your team. We are looking for someone who is open to hearing different perspectives, takes a collaborative approach, and puts team above all else.

Eye to the Future - You drive for results and have the desire to always take things to the next level, or beyond. You understand the importance of knowing what's on the horizon - emerging trends in your profession, industry and technology - and then, how to build them into your program. You bring with you a network of communications professionals, industry and business contacts, who you share information with and learn from.

What's required to be successful

Bachelor's degree or diploma in communications, marketing, or a related field
8+ years in the communications field with a focus on employee communications
Demonstrated success in delivering effective, measurable communications programs leveraging traditional and digital tools
Experience in creating a positive work culture with a focus on Health & Safety, Employee Engagement, Diversity and Inclusion, and Employer Brand building
Able to provide expertise on communications / public relations / marketing fundamentals to programs and initiatives
Consistently applies strategic and critical thinking in all aspects of work
Effective team leader and builder, who engages and motivates staff
Superb writing, editing and verbal communication skills
Experience with social networking and engagement platforms
Strong presentation skills
Accreditation through IABC or CPRS is considered an asset

Other important facts about this job

Jurisdiction: MGMTHours of work: 80 hours biweeklyLocation: Edmonton, AB (EPCOR Tower) Â Application deadline: August 13, 2021 Â Learn more about Working at EPCOR! Â Please note the following information: Â A requirement of working for EPCOR is that you are at least 18 years of age and legally entitled to work in Canada. (A copy of a valid work permit may be required.)If you are considered for the position, clearance on all applicable background checks (which may include criminal, identity, educational, and/or credit) and professional reference checks is required. Some EPCOR positions require an enhanced level of background assessment, which is dictated by law. These positions require advanced criminal record checks that must also be conducted from time to time after commencement of employment.A technical/practical assessment may be administered during the selection process and this exercise will be used as a part of the selection criterion.To meet the physical demands required of some positions, candidates must be in good physical condition and willing to work in all weather conditions. Clearance on pre-placement medical and drug and alcohol testing may be required.

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For more information, visit [EPCOR for Manager, Employee Communications and Culture](#)