



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

L9 P23 R4074 HWY 596 - Box 109

Keewatin, ON P0X 1C0

Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/28

Advisor, Digital Services

Job ID	oPW1lfwR-13215-8664	
Web Address	https://careers.indigenous.link/viewjob?jobname=oPW1lfwR-13215-8664	
Company	EPCOR	
Location	Edmonton, Alberta	
Date Posted	From: 2023-01-19	To: 2050-01-01
Job	Type: Full-time	Category: Utilities

Description

Highlights of the job

We are hiring one (1) full-time, permanent Digital Services Advisor position working out of EPCOR Tower in Edmonton, AB. The Digital Services Advisor is accountable for helping to maintain the EPCOR website and will be primarily consulting with internal content owners to develop and post web content according to UX/UI and SEO best practices. This position may be eligible for EPCOR hybrid work program! What you'd be responsible for Supporting the continued development and maintenance of easy-to-use digital tools. Consulting with internal clients to recommend and implement good digital content design, using UX/UI best practices. Editing, maintaining, and organizing accurate, up-to-date, and appropriate digital content for various audiences and stakeholders. Assisting with the implementation of SEO recommendations to continually improve organic search results. Assisting content owners with digital measurement and reporting, focusing on epcor.com. Executing and upholding the standards identified in the digital content plan. Working with IT to ensure the technical aspects of epcor.com offer an optimal user experience. Working with external suppliers/vendors/agencies and stakeholders on behalf of EPCOR including UX and service design, analytics and reporting, SEO, paid advertising and digital media implementation and other consultants as necessary. Providing support for Corporate Marketing and P&A projects, programs and initiatives. Demonstrating a safe, accountable, focused, and innovative approach to work.

What's required to be successful

- Two year post-secondary diploma from a recognized institution in Marketing, Communications, Digital Media, Web Design, or related field.
- 1-3 years' experience in a web and digital field.
- 1-3 years' experience with editing and maintaining websites.
- Solid critical thinking skills with a keen attention to detail.
- Strong collaboration and relationship-building skills.
- Experience with Microsoft Office, HTML, Photoshop, Microsoft SharePoint, Adobe Creative Suite.
- Experience in utilities industry is considered an asset.

The successful candidate must demonstrate the following behaviors:

- Taking Initiative
- Taking Ownership
- Focusing on Continuous Improvement
- Adapting to Change
- Acting with Integrity
- Collaborating with Others

A practical assessment exercise may be administered during the interview process to be used as part of the selection criteria. Other important facts about this job

Jurisdiction: CSU52 Class: T1 Wage: Starting at \$36.10 per hour; placement based on qualifications, credentials and experience. These rates may change subject to ratification of a new Collective Bargaining Agreement Hours of work: 80 hours biweekly Application deadline: February 10, 2023 EPCOR Employees: please ensure that you are using your "@epcor.com" email address. Learn more about Working at EPCOR! Follow us on LinkedIn, Twitter, Glassdoor or Facebook! #LI-TA2 Please note the following information: A requirement of working for EPCOR is that you are at least 18 years of age and legally entitled to work in Canada. (A copy of a valid work permit may be required.) If you are considered for the position, clearance on all applicable background checks (which may include criminal, identity, educational, and/or credit) and professional reference checks is required. Some EPCOR positions require an enhanced level of background assessment, which is dictated by law. These positions require advanced criminal record checks that must also be conducted from time to time after commencement of employment. A technical/practical assessment may be administered during the selection process and this exercise will be used as a part of the selection criterion. To meet the physical demands required of some positions, candidates must be in good physical condition and willing to work in all weather conditions. Clearance on pre-placement medical and drug and

alcohol testing may be required.

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For more information, visit [EPCOR for Advisor, Digital Services](#)