

# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067 Toll Free Fax: (877) 825-7564

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## **Job Board Posting**

Date Printed: 2024/04/28



### Stakeholder Engagement Manager

Job ID FC-8F-66-79-11-58

**Web Address** 

https://careers.indigenous.link/viewjob?jobname=FC-8F-66-79-11-58

CompanyEli Lilly CanadaLocationToronto, Ontario

**Date Posted** From: 2021-10-03 To: 2022-04-01

Job Type: Full-time Category: Health Care

Job Start Date November 1st 2021

**Languages** English

#### Description

At Lilly, we unite caring with discovery to make life better for people around the world. We are a global healthcare leader headquartered in Indianapolis, Indiana. Our 35,000 employees around the world work to discover and bring life-changing medicines to those who need them, improve the understanding and management of disease, and give back to our communities through philanthropy and volunteerism. We give our best effort to our work, and we put people first. We're looking for people who are determined to make life better for people around the world.

(La version française †se trouve plus bas)

Lilly'S Corporate Affairs team is responsible for all Company interactions with the media, parliamentarians, governmental officials, and community stakeholders. The Stakeholder Engagement Manager will work cross-functionally with the brand teams (marketed and pipeline) for their assigned therapeutic area to help best position existing and new products in Canada. The Stakeholder Engagement Manager has a mix of responsibilities internally and with external stakeholders on both product-related, disease state and policy work. In addition, they will plan, develop and implement all external communication strategies. Where required, this role includes partnering with other industry or academia members to implement various strategies that focus on emerging technologies and new products/services that are critical to achieving our business objections.

#### Key Responsibilities:

Stakeholder engagement is a broad term that refers to our engagement with stakeholders to influence relationship with or perception of a disease state area or new class of medications/solutions. It involves reaching all stakeholders (patients, payers, HCPs, policy makers, regulators) and those who influence them (KOLs, advocacy, education groups, professional associations, etc).

#### Responsibilities include:

Set and lead the stakeholder engagement strategy for assigned therapeutic areas to help best position existing and new products in Canada

Identify and build strong working relationships with key stakeholders including media, external

advocates, policymakers, expert voices, partnerships, patient groups and other relevant stakeholder groups to meet the strategic objectives (potentially inclusive of other industry or academic members for emergent or complementary technologies)

Identify new stakeholders and innovative channels that should be explored, particularly for digital campaigns.

Ensure all cross-functional work streams are complementary and support the advancement of the environment.

Identify key Lilly contacts within the US and IBU in order to leverage pre-existing resources (eg. playbooks, templates) and quickly adopt best practices.

Work with Legal and Compliance functions to ensure results are delivered with integrity and consistent with all applicable laws

Establish meaningful metrics to measure the outcomes of the strategy.

Tracks and reports on progress.

Timely and effective communication / interface / influence with internal leadership at both the affiliate and global level, as may be required.

Flexibly support all aspects of the Corporate Affairs work as needed (Communications, Government Affairs, Social Impact, Stakeholder Engagement and Policy)

Crisis management, if needed, to ensure Company's reputation is protected

This successful candidate will reside in the Great Toronto Area.

Essential attributes:

A passion for the difference that the life sciences industry can make

Experience (minimum 5 years) with external affairs, stakeholder/public relations and communications, ideally in the pharmaceutical or healthcare industry

Degree in communications, public relations or other suitable educational experience that aligns with job requirements

Strong examples of leading change and driving alignment across broad cross-functional teams

A real team player with the ability to interact and collaborate

Excellent written communications and the ability to write using a variety of styles.

Good presentation and verbal skills.

Strong strategically and operationally.

Demonstrated ability to plan, organize and prioritize.

Proven experience of being able to take accountability and lead on projects or tasks

Appetite to take on new challenges, ask questions, and manage multiple projects.

Confident and works well under pressure

Fluent in English; bilingual in French would be beneficial

#### How to Apply

Click "Apply Now"