



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Keewatin, ON P0X 1C0

Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/05

Digital Advertising Specialist

Job ID FA-E3-52-B8-E0-76

Web Address

<https://careers.indigenous.link/viewjob?jobname=FA-E3-52-B8-E0-76>

Company Lofcart Alberta Ltd. O/a Dutchess Collection

Location Edmonton, Alberta

Date Posted From: 2023-01-20 To: 2023-07-19

Job Type: Full-time Category: Creative Media and Writers

Job Start Date As soon as possible

Job Salary \$33.85 / Hour, 35 to 40 hours / week

Languages English

Description

About Lofcart:

We call Edmonton, AB, Canada home, but our services are crafted with the ideology of helping individuals across the world. Our Categories include Textbooks, Essential Oils, Handkerchiefs, Office Stationery with over 80000 SKU's.

About the Job

Digital Marketing Specialists shall be responsible for online marketing strategy. You will be in charge of creating marketing campaigns, engaging with the company's audiences on social networks, enhancing user experience, preparing marketing copy, generating qualified leads, and monitoring analytics.

Job details

- Location: 3618 98 Street NW Edmonton, AB T6E 6B4
- Vacancies: 1 vacancy
- Terms of employment: Permanent employment, Full time
- Employment conditions: Day, Weekend
- Employer covers the relocation costs

Personal suitability

Client focus, Efficient interpersonal skills, Excellent oral communication, Excellent written communication, Flexibility, Initiative, Judgement, Organized, Team player

Work conditions and physical capabilities

Attention to detail, Fast-paced environment, Tight deadlines, Work under pressure

Area of specialization

Audio/audio-visual, Project management

Computer and technology knowledge

Adobe Photoshop, HTML editing software, MS Access, MS Excel, MS Outlook, MS PowerPoint, MS Word

Security and safety
Bondable, Criminal record check
Supervision
3-4 people
Transportation/travel information
Public transportation is available

Experience

1 year to less than 2 years

Education Requirements

College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years

Essential Skills

Manages the online marketing strategy for the company. Develop marketing campaigns, engage audiences on social networks, enhance user experience, prepare marketing copy, generate qualified leads, and monitor analytics for the company. Oversee digital budgets and improve paid search and organic search performance. Responsible for maintaining a database of leads and managing the documentation process. Developed social media platforms, newsletters, and other marketing tools. Established and managed partnerships with marketing teams, product vendors, and web development companies to market products. Implement best practices to maximize clicks, opens, and overall customer engagement to maximize return on investment.

Work Environment

Relocation costs covered by employer, Willing to relocate, Business

Other

Screening questions

- Are you available for the advertised start date
- Are you currently legally able to work in Canada Are you willing to relocate for this position
- Do you currently reside in proximity to the advertised location
- Do you have previous experience in this field of employment
- What is the highest level of study you have completed

Who can apply to this job

Only apply to this job if:

- You are a Canadian citizen, a permanent or a temporary resident of Canada.
- You have a valid Canadian work permit.
- If you are not authorized to work in Canada, do not apply. The employer will not respond to your application.

How to Apply

By email

office@lofcart.com

How-to-apply instructions

- Cover letter

Job Board Posting

Date Printed: 2024/05/05

Digital Advertising Specialist

Job ID	AB5BD44EF268D	
Web Address	http://NewCanadianWorker.ca/viewjob?jobname=AB5BD44EF268D	
Company	Lofcart Alberta Ltd. O/a Dutchess Collection	
Location	Edmonton, Alberta	
Date Posted	From: 2023-01-20	To: 2023-07-19
Job	Type: Full-time	Category: Creative Media and Writers
Job Start Date	As soon as possible	
Job Salary	\$33.85 / Hour, 35 to 40 hours / week	
Languages	English	

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Job Board Posting

NoExperienceNeeded.ca
your place for a first step or a fresh start

Date Printed: 2024/05/05

Digital Advertising Specialist

Job ID	C252A795650A9	
Web Address	http://NoExperienceNeeded.ca/viewjob?jobname=C252A795650A9	
Company	Lofcart Alberta Ltd. O/a Dutchess Collection	
Location	Edmonton, Alberta	
Date Posted	From: 2023-01-20	To: 2023-07-19
Job	Type: Full-time	Category: Creative Media and Writers
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