



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:
Toll Free Phone: (866) 225-9067
Toll Free Fax: (877) 825-7564
L9 P23 R4074 HWY 596 - Box 109
Keewatin, ON P0X 1C0

Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/02

Senior Manager Community Engagement

Job ID	F8-C5-75-82-93-B1	
Web Address	https://careers.indigenous.link/viewjob?jobname=F8-C5-75-82-93-B1	
Company	Rogers Communications Inc.	
Location	Burnby, British Columbia	
Date Posted	From: 2021-03-05	To: 2021-05-04
Job	Type: Full-time	Category: Telecommunications
Languages	English	

Description

At Rogers, we connect Canadians to a world of possibilities and the memorable moments that matter most in their lives. Every day we wake up with one purpose in mind. To bring loved ones together from across the globe. To connect people to each other and the world around them. To help an entrepreneur realize their dream. A sports fan celebrate a special moment.

Because we believe connections unite us, possibilities fuel us, and moments define us.

As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are temporarily working from home.

Reporting to the Director, Community Partnerships, this position will be responsible for building new, meaningful relationships and innovative long-term partnerships with communities in western Canada, including Indigenous communities, in the interest of expanding network services, growing digital capability and enhancing brand awareness.

The ideal candidate is passionate about regional British Columbia and will use their strong communication and engagement skills to gather local insights, work collaboratively with communities to address gaps in connectivity and services and secure support for various programs and initiatives. Internally, this position will work closely with the regional GR, network, real estate, sales, marketing and communications teams to shape to inform and tailor programs to be successful in region.

Candidates based in regional British Columbia (outside of the lower mainland) that have a strong understanding of working with Indigenous and rural communities are strongly encouraged to apply.

What you will do:

Contribute to the development of a regional engagement strategy.

Proactively identify and builds relationships with regional and Indigenous communities including local and provincial officials, Indigenous leaders, media, key community and business stakeholders as well as community groups and associations.

Provide research and develop insights on unique local market attributes, competitive market intelligence and "grassroots" tactics that will inform local BU strategies, marketing and sales.

Work collaboratively with external and internal stakeholders to secure innovative partnerships in new communities to achieve service expansion outcomes.

Build support with local leaders for both project-specific and long-term relationship agreements to help facilitate roll-out.

Partners with the communications and public relations team to document positive stories and promote the brand in new communities.

Work with regional executive team to identify future local sponsorships and CSR opportunities.

Champion and campaign for Rogers in new municipalities, Electoral Areas and Indigenous communities; speaks at public meetings, hosts booths, etc.

Maintain an awareness of national, regional and local community issues and opportunities that may affect Rogers' operations and growth plans.

Experience

What we are looking for:

Extensive stakeholder management experience developing and executing community engagement activities using a range of strategies, techniques and tools.

Excellent interpersonal, presentation and written communication skills.

An ability to gain influence and collaborate with a diversity of external and internal stakeholders.

An ability to manage conflict and negotiation and handle sensitive situations with tact and diplomacy.

Experience working with local government and Indigenous communities and an understanding of relevant policy, legislation, rights and title.

Self-starter, able to maintain motivation and achieve deadlines and targets working remotely with minimal supervision.

An understanding of telecommunications technology, government procurement and funding programs as well as the Rogers ecosystem of products and services would be advantageous.

Valid Drivers licence, ability to travel and flexible work schedule to accommodate after hours events/meetings with significant travel by car will be required (travel requirements will conform with any provincial/federal public health orders).

How to Apply

Click Apply Now!