

# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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# **Job Board Posting**

Date Printed: 2024/04/25



## Senior Producer, Indigenous Unit (English Services)

Job ID F7-2B-79-59-18-EA

**Web Address** 

https://careers.indigenous.link/viewjob?jobname=F7-2B-79-59-18-EA

CompanyCBC/Radio-CanadaLocationWinnipeg, Manitoba

**Date Posted** From: 2020-02-11 To: 2020-03-11

Job Type: Full-time Category: Broadcasting-Media

**Languages** English

#### **Description**

Work at CBC/Radio-Canada

At CBC/Radio-Canada, we create content that informs, entertains and connects Canadians on multiple platforms. Our successes and accomplishments are driven by embodying and upholding values, which include creativity, integrity, inclusiveness and relevance.

Do you think you have the ability and drive to keep up with this exciting, ever-changing industry Whether it be in front of the camera, on air, online or behind the scenes, you would be joining a team that thrives on making connections and telling stories that are important to Canadians.

This is a full time temporary position based in Winnipeg until June 2021.

Your role

We're looking for you to lead a team that innovates and creates original journalism from Indigenous communities all over Canada.

We have a robust and engaged online community where we share, elevate and celebrate Indigenous stories at cbc.ca/indigenous and on social platforms.

We want to deepen understanding, build stronger communities and connect Canadians to Indigenous content.

As the Senior Producer of CBC Indigenous, you will lead and manage a dynamic national team from the Maritimes to B.C. to tell stories where the journalists live, to ignite critical conversations and honour diverse cultures.

You will also help develop and support Indigenous staff, interns and freelancers.

What do you bring

You have a strong connection to Indigenous communities across the country and deep knowledge of issues that affect Indigenous people

You have a track record of collaborative leadership. You are a strong communicator with the ability to find solutions

You are passionate about eliciting creativity and inspiring excellence from a diverse group with varying skill/experience levels and cultural backgrounds

You are committed to developing and delivering meaningful digital content grounded in our journalistic standards and practices

Reporting to the Managing Editor, you will actively work with the unit, the Winnipeg team, cbc.ca, local regions and network to provide stories, context and perspective to CBC's digital platforms, including cbc.ca/Indigenous and our social media platforms

You have great communications skills so that you can liaise with the network to bring our journalism to a national audience

You must be able to make immediate decisions in complex and stressful environments

You will provide support to developing staff and interns, and engage in conversation and feedback with news teams across the country, to constantly improve how we are sharing Indigenous stories.

You will lead the unit in acting as a resource for CBC's Indigenous storytelling across the country You will lead and collaborate on special projects (working with network on impact projects, events (election, school violence, Indigenous peoples month)

You will collaborate with content units on long term projects like Sports on North American Indigenous Games 2020, Arctic Winter Games 2020 and Olympics 2020

You will deliver to network radio and television shows on stories of national interest

You will oversee the Canadian Journalism Foundation CBC Indigenous Fellowship (on the selection committee and running the fellowship program from proposal to budgeting and planning, training, field production and final delivery

You will oversee the CBC Indigenous New Voices program with NSI in Winnipeg, attending events, pitch sessions, holding workshops and working with interns at CBC Indigenous.

#### **Experience**

Seven years' experience of which three must involve work in journalism or a closely related industry or assignment preferred.

### **Education Requirements**

University degree or equivalent

#### **Essential Skills**

Strong journalistic skills

Strong visual storytelling skills

Deep knowledge of and connection to Indigenous communities across the country Ability to assign, manage and motivate staff, coordinate with other departments in a productive manner

Excellent online news judgment and critical thinking

Good communication and interpersonal skills

Strong team player

Experience writing, copy editing, fact-checking and packaging digital content

Knowledge of user-generated content and social media techniques and policies

Use of content management systems such as Polopoly, MPX, Dalet or equivalent systems

Canadian Press style; knowledge of CBCNews.ca style

Basic video editing

#### **How to Apply**

Click APPLY NOW!