



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce Canadian Indigenous Job Seekers to a new approach to job searching. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Canadian Indigenous Peoples with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:  
Toll Free Phone: (866) 225-9067  
Toll Free Fax: (877) 825-7564  
17 – 2595 Main Street  
Winnipeg, MB R2V 4W3  
Subsidiary Offices:

Kenora • Midland • Ottawa • London • Sandy Lake • Winnipeg

# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2021/04/17

## Marketing Officer, English Theatre

<b>Job ID</b>	<b>F7-1E-5F-12-4D-FD</b>
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=F7-1E-5F-12-4D-FD">https://careers.indigenous.link/viewjob?jobname=F7-1E-5F-12-4D-FD</a>
<b>Company</b>	National Arts Centre
<b>Location</b>	Ottawa, Ontario
<b>Date Posted</b>	From: 2021-03-23 To: 2021-04-22
<b>Job</b>	Type: Full-time Category: Creative Media and Writers
<b>Job Start Date</b>	May 2021
<b>Job Salary</b>	\$58,600 To \$84,300 (position With Benefits And Pension Plan)
<b>Languages</b>	Fluency in English and French is a strong asset

### Description

Competition number: J0321-1014  
Department: Marketing  
Status: Full-Time, 18 month term contract  
Hours: Monday to Friday, 35 hours a week  
Annual salary: \$58,600 to \$84,300 (position with benefits and pension plan)  
Closing date: April 18, 2021  
Anticipated start date: May 2021

### Key activities:

The Marketing Department of the National Arts Centre is currently seeking an energetic and highly motivated individual to join its team. As a member of the Marketing team, you will be responsible for planning and implementing strategic marketing plans for NAC English Theatre programming and initiatives. These efforts are aimed at building in-person and virtual audiences and increasing NAC English Theatre's local, national and international visibility. You will be responsible for all Marketing initiatives for English Theatre with a focus on developing strategic marketing plans. This includes understanding target audiences, pricing and packaging the performances, and building advertising campaigns to reach local and national audiences. In your day-to-day work, you will work closely with the English Theatre Department and report into the Senior Marketing Manager. You will also work with other Marketing and Communications staff on cross-organizational projects.

### Experience

Required qualifications:

- University degree in Business, Marketing or related field;
- Minimum five (5) years of relevant experience in a marketing role;
- Strong knowledge of the performing arts in general and theatre in particular;
- Experience in the following areas: strategic planning, integrated communications, digital marketing, social media, CRM, market research, business analysis and working with an agency;
- Experience planning, running and monitoring marketing campaigns;
- Solid knowledge of the marketing/communications environment in the National Capital Region;
- Excellent interpersonal skills and capacity to manage the demands of multiple stakeholders;
- Astute ability to prioritize, with efficient decision-making and willingness to work under pressure in a fast-paced environment;
- Equally comfortable in a leadership and a team player role;
- Superior communications skills

### Work Environment

COVID-19 pandemic:

This position has the ability and may be required to work remotely. The NAC will provide the incumbent with equipment required to perform their duties from home.

### Other

Diversity, Equity and Inclusion:

It is the National Arts Centre's goal to be an inclusive organization that engages and welcomes all Canadians. We believe that the basis of this inclusivity requires a socially and culturally diverse workforce and therefore actively seek to recruit candidates who are women, Indigenous, Black, Persons of Colour (IBPoC), persons from the LGBTQ2+ community and persons with disabilities. We encourage you to self-identify in the recruitment process.

Canada is our stage.

Those four words inform everything we do as a catalyst for performance, creation and learning across this great land. We are proud to be a home for many of Canada's most exciting artists who captivate audiences on our stages and on stages across the country

### How to Apply

Who can apply:

Persons residing in Canada and Canadian citizens residing abroad. Preference will be given to Canadian citizens.

All communication will be conducted through email and interviews via videoconferencing. Please ensure to have the most up-to-date information on

your resume including your current email address.

The successful candidate will be required to provide the original or a certified true copy of their education credentials as appropriate, along with proof of a valid Criminal Record Check as a condition of employment.

While we appreciate all applications, only those selected for interview will be contacted by us.

Please submit your cover letter and resume online through our "Careers Opportunities"™ website by clicking Apply Now!