



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/12

Senior Advisor, External Communications And Media Relations (Temporary - 12 months)

Job ID F1-6C-F7-E2-1D-57

Web Address

<https://careers.indigenous.link/viewjob?jobname=F1-6C-F7-E2-1D-57>

Company PSP Investments

Location Montreal, Quebec

Date Posted From: 2024-01-30 To: 2024-03-30

Job Type: Full-time Category: Creative Media and

Writers

Languages English, French

Description

ABOUT US

We're one of Canada's largest pension investment managers, with CAD\$243.7 billion of net assets as at March 31, 2023.

We invest funds for the pension plans of the federal public service, the Canadian Forces, the Royal Canadian Mounted Police and the Reserve Force. Headquartered in Ottawa, PSP Investments has its principal business office in Montreal and offices in New York, London and Hong Kong.

Capturing and leading complex global investments requires us to work as one to seize valuable opportunities, in close collaboration with some of the world's top companies. At PSP, you'll join a team of motivated and engaged professionals, dedicated to propelling our organization further than ever before.

EXPERIENCE THE EDGE

At PSP, we encourage our employees to grow, forge powerful relationships, contribute and fuel inspired investment launchpads. We are committed to a culture that fosters collaboration and allows us to think beyond, in an interconnected way. We advocate for our employees to speak-up, learn, experiment, share, and be part of an inclusive work environment where diversity is embraced.

ABOUT THE TEAM

The Strategic Communications and Global Government Affairs team leads and manages internal and external communications and the government relations approach for PSP Investments, working closely with key internal and external stakeholders. Our main objectives are to share who we are through our values, vision, activities and successes and also to keep our employees informed, connected, inspired, educated and entertained.

The selected candidate will be a business partner for internal clients in asset classes (e.g., Real Estate, Natural Resources, etc.) and/or business groups. They will work collaboratively with internal and external partners to develop and execute complex communication plans, support the PSP brand through multi-channel content creation and manage high profile/fast moving communications issues. The candidate must be able to operate comfortably in a growing and complex organization,

and is entrepreneurial and not afraid to challenge the status quo, introduce new ideas and defend them.

ABOUT YOUR ROLE

As a Senior Advisor, External Communications and Media Relations, you'll:

- Develop, draft and lead external communications strategies and plans for multiple projects and initiatives involving a high degree of complexity
- Build a deep understanding of our industry and our partners, and identify opportunities to build share of voice on topics important to our stakeholders
- Act as business partner for several asset classes and business groups
- Build an understanding of the partner's needs, objectives and long-term business strategies
- Assess the partner's communications requirements to provide expertise, advice and recommendations
- Write comprehensive documents such as briefing notes, presentation decks, communication strategies, and Q&As
- Create content for digital and traditional media, working closely with a team of graphic designers and writers
- Stay abreast of trends, developments and media coverage of partners asset classes and partner companies
- Build a proactive media relations strategy and program for partners in collaboration with the Director, External Communications
- Build relations with and collaborate with the communication departments of PSP's partners
- Contribute to the planning and execution of internal and external events
- Prepare spokespeople for media and other opportunities (e.g., events and panel discussions)
- Monitor and manage issues in support of our crisis communications and reputational risk processes
- Actively collaborate on all other communications projects when required
- Manage communication initiatives together with external advisors and track activities to ensure compliance with budgets

WHAT YOU'LL NEED

- Bachelor's degree in business, communications, public relations, marketing, journalism or equivalent
- Seven (7) to ten (10) years of relevant experience in corporate communications, preferably in the financial sector, government and/or with an agency
- At least two years of experience working in large corporate or government environments
- Working with international stakeholders and partners, an asset
- Working with senior level executives an asset
- Bilingualism: English and French (frequent interactions in English with PSP employees based in our offices in Hong Kong, London and New York, and interactions in French with employees in our local offices in Montreal and Ottawa)
- Solid knowledge of traditional and digital media
- Ability to manage multiple priorities and meet deadlines
- Strong written, oral and interpersonal communication skills
- Financial business acumen an asset
- Media relations experience required

- Excellent analytical skills and ability to think critically
- Attention to detail
- Proactive & agile self-starter
- Creative and effective storyteller with the ability to use data to articulate a vision, strategy, or idea
- Ability to interact with executives and maintain discretion with confidential information
- Ability to build and maintain strong and trusted relationships.

We offer a tailored employee experience and competitive total rewards and benefits package* designed to attract and retain global diverse talent, reward performance, and reinforce business strategies and priorities. Beyond salary and incentive pay eligibility, you have access to:

- Investment in career development
- Comprehensive group insurance plans
- Unlimited access to virtual healthcare services and wellness programs
- Competitive pension plans
- Vacation days available on day one with additional days on milestone service anniversaries, and summer Friday afternoons off
- Inclusive paid parental leave policy: up to 26 weeks for primary caregivers, 5 weeks for secondary caregivers
- A flexible hybrid work model with a mix of in-office and remote days based on business groups, teams, and roles

*Benefits package may vary based on your employee type.

At PSP, we aim to provide an inclusive workplace where we leverage diversity and where everyone feels valued, safe, respected and empowered to grow. As part of this leadership commitment, we strongly encourage applications from all qualified applicants and strive to offer an inclusive and accessible candidate experience. If you require any accommodation for any part of the recruitment process, please let us know.

Visit us on www.investpsp.com/en/

How to Apply

Click "Apply Now"