



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/06

## Instructor, Marketing

|                    |   |                     |
|--------------------|---|---------------------|
| <b>Job ID</b>      | <b>D7-96-66-1F-E1-86</b>  |                     |
| <b>Web Address</b> | <a href="https://careers.indigenous.link/viewjob?jobname=D7-96-66-1F-E1-86">https://careers.indigenous.link/viewjob?jobname=D7-96-66-1F-E1-86</a> |                     |
| <b>Company</b>     | Red River College   |                     |
| <b>Location</b>    | Winnipeg, Manitoba  |                     |
| <b>Date Posted</b> | From: 2020-06-05  | To: 2020-06-19      |
| <b>Job</b>         | Type: Full-time   | Category: Education |
| <b>Languages</b>   | English   |                     |

### Description

Instructor, Marketing (Term)

Position Location: Notre Dame Campus (Winnipeg, MB)

Full-Time, Term Position Available

Anticipated July 20, 2020 up to December, 25, 2020

Possibility of an Extension to May 2020

An eligibility list may be created for similar casual, part-time, full-time, and term positions

Red River College is a leader in applied learning and innovation. Our talented team of employees is passionate about education, innovation and student success. We offer competitive salaries, extensive benefits, and the opportunity for personal and professional growth in a rewarding career.

Duties: Reporting to the Chair of Applied Commerce and Management Education, the Instructor will be responsible to teach Marketing related courses which may be delivered online and/or in-class at both the Notre Dame Campus and The Exchange District Campus. Duties will include the preparation of course materials and examinations, instruction of students and evaluation of course materials. Duties related to instructing include: curriculum development and maintenance, preparing course outlines, maintaining student records, student evaluation, assisting in college activities including student orientation, graduation, and relevant committees.

### REQUIRED QUALIFICATIONS

- Post-secondary education in marketing, business, or related field; an equivalent combination of education and experience may be considered
- Demonstrated experience in web marketing, including website management, digital marketing, social media, or related tools and programs
- Clear understanding of the importance of marketing research, user experience, and the role of data analytics
- Exemplary written communication skills
- Excellent oral communication skills
- Exemplary interpersonal skills
- Demonstrated leadership skills
- Values Diversity, Equity, and Inclusion
- Commitment to lifelong learning

### ASSET QUALIFICATIONS

- Graduate degree
- Experience with online course delivery
- Experience instructing at a post-secondary institution
- Certificate of Adult Education
- Experienced with online course development and alternative teaching methodology

### CONDITIONS OF EMPLOYMENT

- Applicants must be legally entitled to work in Canada
- This position may be required to work evenings and/or weekends

### How to Apply

Applicants are to clearly demonstrate how they satisfy the selection criteria in their written submissions and must identify the competition number they are applying for in the subject line of the email

Apply to Red River College by email: [humanresources@rrc.ca](mailto:humanresources@rrc.ca)

An eligibility list may be created for similar casual, part-time, full-time, and term positions

We seek diversity in our workplace. Aboriginal persons, women, visible minorities and individuals with disabilities are encouraged to apply.

Competition #: 2020-065

Closing Date: June 18, 2020

Salary: \$58,158 - \$86,376 per annum\*

We thank all applicants for their interest, but only those selected for an interview will be contacted. Red River College provides accommodations to applicants with disabilities throughout the hiring process. If an applicant requires accommodation during the application or selection process, Human Resource Services will work with the applicant to meet the accommodation needs.

For more information and other employment opportunities, visit [www.rrc.ca/hr](http://www.rrc.ca/hr)

2055 Notre Dame Ave, Winnipeg, Manitoba, Canada R3H0J9