



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/04

Executive Producer (English Services)

Job ID D1-9D-1D-00-84-04

Web Address

<https://careers.indigenous.link/viewjob?jobname=D1-9D-1D-00-84-04>

Company CBC/Radio-Canada

Location Whitehorse, Yukon

Date Posted From: 2020-10-26

To: 2020-11-01

Job Type: Full-time

Category: Broadcasting-Media

Languages English

Description

Your role

CBC Yukon is looking for someone with a natural curiosity who loves to tell stories with compelling visuals, rich audio and great writing. The North is diverse and inclusive, a gold mine of interesting characters with stories that speak to the heart of our communities and cultures. It's a place of growth and change. We're seeing a rise in the rights and influence of Indigenous peoples, emergent immigrant communities and a major transition in the territorial economy. There are opportunities to learn, travel and build a career in the North. Join the team that serves the North as the people's broadcaster and leads the way in digital storytelling.

Come join us on this exciting challenge to explore new ways of telling stories and diving deep into the issues that matter to our audience.

Financial assistance is provided to help offset expenses related to relocation. In addition, allowances and provisions for employees working in isolated locations apply.

CBC North is searching for an editorial leader who is confident with leading a team of extraordinary Northern journalists. As the Executive Producer, Daily News and Programming, you are a strong motivational leader, capable of pushing content boundaries on all platforms. As a proven team leader -- unafraid of new challenges and confident of success -- you will communicate, effect and deliver on change.

You have an entrepreneurial spirit and are excited about taking our programming to the next level.

As such, you have a digital-first mindset and keep up to date with media trends.

Weâ€™re looking forward to meeting you if you:

Are a journalist with a passion for telling stories and connecting with our diverse audience wherever they are.

Have a desire to enable your team to develop innovative forms of local storytelling which will produce relevant content that reaches across diverse communities.

Are a motivational, inspiring team leader with an innovative and creative vision for the redevelopment of this important role.

Have a keen understanding of the audio and digital programming landscape of today, and a vision for where we should go next.

Understand how to build a strategy around the digital iterations of the program content (from social to online to podcasts), as well as an appreciation of cross departmental collaboration.

Demonstrate a deep understanding and appreciation of diversity of perspective, opinion and experience so that it is reflected in all programming decisions.

Have the highest level of creative thinking and an ability to originate and develop innovative program or production concepts as well as techniques and procedures.

The Executive Producer is responsible for the following key tasks:

Providing hands-on-editorial direction, while working collaboratively with producers and network news to cover major events.

Coordinating daily news with NorthBeat TV producers in Yellowknife, CBC North locations and as needed with Indigenous, Syndication and network news.

Liaise with Communications and support CBC-sponsored events with newsroom resources on all platforms as appropriate.

Providing program guidance around story coverage including length, deadlines, updates, treatments and value-added material, ensuring close collaboration between program units and news.

Planning, organizing, coordinating and monitoring all Yukon program content to ensure breadth of coverage, variety of innovative treatments and quality of work throughout the day

Resource allocation, as well as budget and business outcomes.

Establishing a vision and measurable outcomes for programming and ensuring the team adheres to targets.

Providing strong direction throughout the day to the program team on - expectation around story coverage and development.

Planning, leading and assigning special event coverage.

Liaising with other programs and departments, including news and regions.

Developing staff by providing mentorship and opportunities to personnel assigned to the program, as well as freelance contributors, giving ongoing feedback and using the performance management process, and overseeing internships and scholarships.

Being the lead on journalistic policy, legal expertise and editorial judgment for the program team.

Performing all or part of the function or duties of producers as required.

Communicating with the audience, including responding to Ombudsperson complaints.

Experience

A combination of relevant education and/or experience equivalent to a relevant degree with seven years' experience, of which five must involve work in a leadership role in a newsroom.

Essential Skills

We're looking for a leader who has the following:

Curiosity and knowledge of the Yukon and diverse northern communities.

A passion for journalism, critical thinking, analysis and innovative storytelling.

Solid journalistic skills with an understanding of legal and ethical issues.

Knowledge and experience working with digital media, radio, podcast.

Growth and continuous improvement mindset.

Strong communication skills.

Demonstrated coaching and mentorship skills.

Experience leading and/or managing teams.

Proven ability to foster a safe and vibrant team culture.

Ability to work flexible hours as required, including early morning, evening, weekend and holiday shifts.

Ability to work within tight timelines.

Experience producing news on more than one platform (Asset).

Knowledge of CBC editorial policies, including mandates and CBC's Journalistic Standards and Practices.

Candidates may be subject to skills and knowledge testing.

How to Apply

[Click Apply Now!](#)