



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/30

## Vice-President, Communications And Marketing (Position Can Be Anywhere In Canada)

|                    |   |                         |
|--------------------|---|-------------------------|
| <b>Job ID</b>      | <b>BB-43-36-52-10-86</b>  |                         |
| <b>Web Address</b> | <a href="https://careers.indigenous.link/viewjob?jobname=BB-43-36-52-10-86">https://careers.indigenous.link/viewjob?jobname=BB-43-36-52-10-86</a> |                         |
| <b>Company</b>     | CMHC  |                         |
| <b>Location</b>    | Various Locations, Across Canada  |                         |
| <b>Date Posted</b> | From: 2020-12-03  | To: 2021-01-02          |
| <b>Job</b>         | Type: Full-time   | Category: Miscellaneous |
| <b>Languages</b>   | English And French  |                         |

### Description

Help make a difference for Canadians. CMHC's aspiration is that by 2030, everyone in Canada has a home that they can afford and that meets their needs. All of our programs and activities support this singular goal.

Be part of an inclusive workplace. Diversity and Inclusion guides everything we do at CMHC.

We're taking concrete actions to eliminate racism and embed equity into our culture, processes, programs, and policies so that they reflect the lived experiences of all Canadians.

Join the People and Strategy Team, where we have the focus, the people and the voice to achieve our aspiration which is to make housing affordable for everyone in Canada. Bring your skills and passion to build, guide and lead an organization which provides strategic communications, outreach and marketing services to key stakeholders, the Corporation and its employees.

Responsibilities:

- Develops the vision of the Communications, Marketing and Outreach services to implement CMHC's strategic objectives.

- Develops, articulates and amplify CMHC's aspiration and mission to Canadians; aligns and integrates the messaging with internal lines of business and builds commitment and engagement of employees and stakeholders.

- Establishes and nurtures key relationships with governments (federal, provincial and territorial) and the media.

- Guides the CEO in implementing strategies to influence the national agenda related to CMHC's aspiration and provides advice/recommendations to the leadership team on issues affecting the reputation of the Corporation.

- Leads the Communications and Marketing function by: developing strategies, establishing long-term objectives, maximizing resources effectiveness to improve results and deliver on corporate priorities.

- Drive functional integration and create an environment that foster a bilingual, inclusive, and which is free from biases, harassment and discrimination.

- Builds and maintains effective business partnerships with the lines of business and corporate functions.

- Promotes innovation related to emerging technologies and best practices and ensures CMHC's "brand" is recognized and understood by the media and by Canadians at all levels.

Minimum Qualifications:

- Undergraduate degree in Communications, Marketing, Public Relations or Business administration.

- Minimum of 13 years of experience in communications and/or a marketing function.

- 10 years of experience in a leadership role or managing others preferably in a communications or marketing function.

- Advanced oral and written communication skills (French and English) including ability to influence Government Officials, senior-level executives, and external media.

- Outstanding leadership skills to build a team and create an organizational climate that is engaging and enables people to contribute to their full potential.

### How to Apply

Posting closing date: Note, the competition may remain active until filled.

CMHC values diverse backgrounds and experience and welcomes non-Canadians who are eligible to work in Canada to apply!

We sincerely thank all candidates for their interest, however, please note that only applicants selected for further consideration will be contacted. If selected for an interview or testing, please advise us if you require an accommodation.

Job Requisition ID: 5193

Travel Requirement: Occasional

Office Location: Calgary (AB); Charlottetown (PE); Edmonton (AB); Halifax (NS); Moncton (NB); Montreal (QC); Ottawa (ON); Quebec (QC); Saskatoon (SK); St. John's (NL); Thunder Bay (ON); Toronto (ON); Vancouver (BC); Winnipeg (MB); Yellowknife (NT)