



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

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Job Board Posting



Careers.Indigenous.Link

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Manager, Promotions

Job ID	A9-C7-99-E7-AC-31
Web Address	https://careers.indigenous.link/viewjob?jobname=A9-C7-99-E7-AC-31
Company	Interior Health Authority
Location	Kelowna, British Columbia
Date Posted	From: 2018-07-11 To: 2019-01-07
Job	Type: Full-time Category: Office
Languages	English

Description

Are you a creative individual with a passion for promoting healthy living and health care services Interior Health has an exciting opportunity for an engaging individual to join their Communications Leadership Team.

The Manager, Promotions reports to the Vice President, Communications & Public Engagement and has joint accountability to deliver promotions, brand and marketing solutions to IH, in support of IH's reputation and key strategies, and in alignment with IH's values and goals.

The Manager, Promotions is responsible for leading a team of communications professionals, and overseeing IH social media communications, analytics of digital communications tools, and the evolution and implementation of an updated IH visual identity and brand strategy. The manager will apply strategic and system knowledge to develop and distribute high quality promotions and campaigns to inspire target audiences to adopt new behaviours in alignment with IH's key priorities.

The Manager works within a large and complex multi-site organization and requires an understanding of the many diverse internal and external audiences across IH, along with the unique challenges faced by Interior Health to communicate across diverse sites and audiences.

The successful candidate will provide leadership to Communications staff through coaching, guiding, and modeling key behaviours and strategies. They will assist team members to define shared and individual goals, meet target dates, and ensure alignment of team goals with client needs.

Overseeing the development and ongoing management of the IH communication plan strategy, the candidate will work in partnership with senior leaders and project and program leads to ensure the effective internal communication of various programs, initiatives, and services to diverse internal audiences.

Providing on-call (after hours) coverage according to the portfolio schedule, the Manager will also seek out new communication opportunities proactively and recommend appropriate implementation mechanisms to the VP, Communications & Public Engagement and other senior Portfolio leaders to enhance IH's credibility and reputation among internal and external stakeholders.

If want to work with amazing people who love the work they do, apply today to join our team!

Experience

A minimum of 7 years of recent, related experience in a large, multi-union and/or public sector environment, including experience in management and/or leadership roles.

Healthcare communication experience would be a strong asset.

Education Requirements

Bachelor's degree specializing in Communications, Public Relations, Journalism, or a related field.

Essential Skills

Exceptional written and verbal communication skills, including CP style and excellent proof-reading skills

Additional Skills

Sound knowledge, understanding, and application of latest communication concepts, strategies, technical skills, and best practices to identify, develop, and implement strategies, key messages, and initiatives.

How to Apply

<https://jobs.interiorhealth.ca/job/canada/manager-promotions/602/8579187>