



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

L9 P23 R4074 HWY 596 - Box 109

Keewatin, ON P0X 1C0

# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/28

## Summer Student - Marketing Assistant

<b>Job ID</b>	<b>A5-46-B7-10-9B-AA</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=A5-46-B7-10-9B-AA">https://careers.indigenous.link/viewjob?jobname=A5-46-B7-10-9B-AA</a>	
<b>Company</b>	APTN	
<b>Location</b>	Winnipeg, Manitoba	
<b>Date Posted</b>	From: 2022-05-20	To: 2022-05-27
<b>Job</b>	Type: Fixed-term	Category: Broadcasting-Media
<b>Job Start Date</b>	June 27, 2022	
<b>Languages</b>	English	

### Description

A little bit about us:

Launched in 1999 as the first national Indigenous broadcaster in the world, APTN creates a window into the remarkably diverse mosaic of Indigenous Peoples. As a respected non-profit, charitable broadcaster and the only one of its kind in North America, we share our stories of authenticity, while connecting with our audience through genuine, inspiring, and engaging entertainment.

Highlights of this Opportunity:

Are you currently enrolled in a secondary or post-secondary program related to Broadcasting Do you want to complement your knowledge with valuable hands-on experience, during your summer break If you said yes, then we are looking forward to hearing from you.

- Prepare, write, edit and review written communication pieces such as editorials, correspondence, and media advisories;
- Pitch, web content, speaking notes, and marketing collateral - ensuring consistent messaging and tone;
- Upload content to various platforms such as the corporate website, Media Centre and Media Asset Management systems;
- Develop and maintain relationships with the media by pitching stories, coordinating media requests building and updating media lists, and monitoring earned media and reach;
- Assist with the development of corporate information pieces such as annual reports, press kits, license renewals, etc.;
- Assist with the creation and implementation of communication strategies and initiatives;
- Monitor and identify proper internal and external usage of APTN's brand;
- Assist in the development, coordination, and implementation of corporate and public events;
- Assist in communicating with stakeholders and sourcing contractors;
- Represent APTN at events and seek to maintain the excellent reputation of APTN at all times;
- Coordinate translation requests;
- Ensure secure handling and storage of documents.

Your accomplishments and experience include:

- As this position is funded thru the Canada Summer Jobs program the following requirements must be met; secondary and post-secondary students aged 15 - 30 who were registered as full-time students during the preceding academic year and who intend to return to school on a full-time basis in the next academic year;
- A keen eye for the details, strong computer skills;
- Solid time management skills as you'll need to meet a variety of set deadlines;
- Excellent verbal/written communication and interpersonal skills.

Your new opportunity awaits; come and see what makes us one of Canada's top employers!

Please apply before Thursday, May 26, 2022.

As an Indigenous employer we encourage First Nations, Inuit and Metis applicants to apply.

Please note: During the current COVID-19 environment all interviews will be held via MS Teams or teleconference.

### **How to Apply**

Click "Apply Now"