



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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# Job Board Posting



Careers.Indigenous.Link

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## Director, Corporate Communications

<b>Job ID</b>	<b>A1-99-94-ED-2A-4A</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=A1-99-94-ED-2A-4A">https://careers.indigenous.link/viewjob?jobname=A1-99-94-ED-2A-4A</a>	
<b>Company</b>	Confederation College	
<b>Location</b>	Thunder Bay, Ontario	
<b>Date Posted</b>	From: 2021-09-20	To: 2021-10-20
<b>Job</b>	Type: Full-time	Category: Education
<b>Job Start Date</b>	October 2021	
<b>Job Salary</b>	104,702-139,602 per year	
<b>Languages</b>	English	

### Description

The Director of Corporate Communications is accountable for the development and administration of College-wide communications and public relations strategies that advance the college's strategic priorities. The Director develops media and public relations strategies and has the overall responsibility for the planning, development and implementation of media advocacy, special community events and other creative communications opportunities to advanced the college's strategic direction.

### Experience

- Minimum of nine (9) years
- Experience in the development, implementation, and evaluation of successful communication strategies
- Experience leading, coaching and motivating a team
- Substantial experience in planning, writing and producing a wide variety of high quality advertising and promotional material, media releases, speeches etc.
- Demonstrated ability to network within the college community and within the broad community
- Crisis communication experience
- Branding experience
- Experience with current advertising production methods
- Knowledge of the dynamics of a functional website
- Extensive experience in media relations
- Experience in developing and implementing successful initiatives in a collaborative, team-oriented environment

### Education Requirements

- 4 year degree or equivalent
- Minimum of a Bachelor's degree in Communications, Public Relations, Marketing, Journalism, Media Relations along with a post graduate credential or professional designation in a related and complimentary field
- Superior business writing, proofreading, editing and presentation skill
- Working knowledge of advanced marketing communications, advertising, media and public relations, corporate communications, and best practices
- Demonstrated ability to synthesize and communicate complex issues clearly and effectively
- Operational planning ability with a demonstrated track record of problem solving as well as seeking and creating solutions to challenges
- Well-developed research skills
- Strong project management and organizational skills
- Strong customer focus

### Work Environment

Post Secondary Institution

**How to Apply**

Click "Apply Now"