

# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters: Toll Free Phone: (866) 225-9067 Toll Free Fax: (877) 825-7564 L9 P23 R4074 HWY 596 - Box 109 Keewatin, ON P0X 1C0

# **Job Board Posting**

Date Printed: 2024/05/03



## **Analyst**

Job ID A0-F8-C1-E3-27-45

Web Address https://careers.indigenous.link/viewjob?jobname=A0-F8-C1-E3-27-45

Company
Location
The Nielsen Company
Markham, Ontario

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The Nielsen Company
Markham, Ontario

**Date Posted** From: 2019-10-03 To: 2020-03-31

Job Type: Full-time Category: Miscellaneous

**Languages** English

### Description

The Client Service teams work together with our many Consumer Product Manufacturer and Retailer clients to cultivate value-added partnership relationships. The goal is to become the primary and leading source of business insights for our clients.

As an Analyst, you will add value through a strong understanding of client needs and providing them with the products, services and analytical insights that will help achieve their business goals. The successful candidate will have experience and/or knowledge in working with data and performing analysis integrating a wide variety of data sources. You will be exposed to all facets of a retailer and will work within an on-site team environment where you will develop solid relationships with your own team and within the client organization.

The ideal candidate will have:

Post-secondary degree in Marketing/Business and/or related field

2+ years of marketing, retail or category management experience

Strong analytical skills preferably in the CPG or Retail industry

Demonstrated ability to provide insight into the data and address client business issues

Excellent written and verbal communication skills

Excellent presentation skills

Strong relationship building/management skills

Knowledge of Nielsen products and services an asset including Homescan and/or custom (survey) research

The aptitude to look for ways to challenge the status quo

Ability to multi-task and capable of independent decision making with a bold, nimble and collaborative approach to problem solving

Technically fluid with strong data manipulation and Excel skills

Accountable, results driven and open to new ideas and ongoing learning

This role is onsite 5 days/week at the Walmart office in Mississauga

### **How to Apply**

Send resume to Marlene.Jenett@nielsen.com