



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

L9 P23 R4074 HWY 596 - Box 109

Keewatin, ON P0X 1C0

# Job Board Posting



Careers.Indigenous.Link

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## Senior Coordinator Of Marketing And Communications

|                       |   |                                 |
|-----------------------|---|---------------------------------|
| <b>Job ID</b>         | <b>9F-5B-B3-EB-3C-4E</b>  |                                 |
| <b>Web Address</b>    | <a href="https://careers.indigenous.link/viewjob?jobname=9F-5B-B3-EB-3C-4E">https://careers.indigenous.link/viewjob?jobname=9F-5B-B3-EB-3C-4E</a> |                                 |
| <b>Company</b>        | Indigenous Sport & Wellness Ontario (ISWO)  |                                 |
| <b>Location</b>       | Mississauga, Ontario  |                                 |
| <b>Date Posted</b>    | From: 2020-06-16  | To: 2020-08-15                  |
| <b>Job</b>            | Type: Full-time   | Category: Sports and Recreation |
| <b>Job Start Date</b> | As soon as possible. Position will be posted until filled.  |                                 |
| <b>Job Salary</b>     | \$60,000 - \$80,000   |                                 |
| <b>Languages</b>      | English; Indigenous Language And/or French Considered An Asset.   |                                 |

### Description

#### Position Overview and Description

The Senior Coordinator, Marketing and Communications, will lead, develop and oversee ISWO's public-facing communication channels, which includes digital and web content; social media platforms; monthly e-newsletters; blog and app posts; and print collateral. The Senior Coordinator will support programming staff in achieving their deliverables and goals by developing marketing and promotional materials (which align with the brand guidelines and positioning of the organization), providing relevant messaging, and leveraging digital communications and social media to amplify programs and participation.

This person will also oversee media relations and work with program staff to gather data and stories of program results and community impact. Importantly, the Senior Coordinator, in consultation and collaboration with senior management and program staff, will lead the curation and managing of content on the ISWO portal, Well Nation App, and ISWO website. The Senior Coordinator will also support ISWO's major events and Games, including the preparation of Team Ontario for participation in the North American Indigenous Games and the National Aboriginal Hockey Championships; the planning and delivery of the Masters Indigenous Games; and the Ontario Indigenous Summer Games.

### Experience

3-5 years of marketing, communications and social media experience preferred.

### Credentials

Related credentials will be considered an asset.

### Education Requirements

Undergraduate degree in a related field: communications, marketing, media relations, digital content creation, journalism, etc.

### Essential Skills

Marketing, communications planning and implementation, excellent writing and editing skills, brand management, media relations, digital content creation, social media creation and strategy, signage and brand representation, corporate and strategic communications.

### Work Environment

Office setting with flexibility for travel and support for major events and games. Sport and Recreation organization working with all Indigenous Peoples in Ontario.

### How to Apply

Please submit a resume (including the names and contact information for three professional references) and cover letter to the ISWO HR Committee at [info@iswo.ca](mailto:info@iswo.ca), including the job title in your subject line.