



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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# Job Board Posting



Careers.Indigenous.Link

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## Marketing Manager (NOC 0124)

<b>Job ID</b>	<b>8C-4E-AA-F1-F7-3A</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=8C-4E-AA-F1-F7-3A">https://careers.indigenous.link/viewjob?jobname=8C-4E-AA-F1-F7-3A</a>	
<b>Company</b>	Mercury Tax	
<b>Location</b>	Mississauga, Ontario	
<b>Date Posted</b>	From: 2019-06-24	To: 2019-12-21
<b>Job</b>	Type: Full-time	Category: Miscellaneous
<b>Job Start Date</b>	As soon as possible	
<b>Job Salary</b>	\$39.00/hr for 37.5/wk plus benefits	
<b>Languages</b>	English	

### Description

Looking for permanent full time Marketing Manager (NOC 0124) at Mercury Tax #4-6790 Davand Dr., Mississauga, ON L5T 2G5

Duties & Responsibilities:

Implement creative revenue strategies

Overall planning and execution of pre/post marketing & promotional activities

Brand management

Close coordination with other offices of Mercury Tax for joint marketing campaigns.

Assist business Head in the formulation of business strategies, marketing strategies, budgeting, annual business plans and providing inputs.

Formulations of periodic reports.

Research, need, objectives, target, competition, revenue opportunities etc. For the new offerings.

Formulate training programs and provide training to the marketing team.

### Experience

5 years or more

### Education Requirements

Bachelor Degree

### Essential Skills

Team player, dependability, client focus, effective interpersonal skills, excellent oral and written communication, reliability, flexibility, initiative, organized, market research, advertising, marketing

### Work Environment

Attention to detail, fast paced environment

### Additional Skills

Develop promotional materials, market business services, hire, train, direct and motivate staff.

Presentation software, spreadsheet, MS windows

**Other**

Assist in product development and direct and evaluate the marketing strategies of establishments. Plan, direct and evaluate the activities of firms and departments that develop and implement advertising campaigns to promote the sales of products and services. Plan, organize, direct, control and evaluate the design, development and maintenance of internet and intranet sites to manage organization's internet presence.

**How to Apply**

Email: [mercurytax2006@gmail.com](mailto:mercurytax2006@gmail.com)