



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/08

Marketing Coordinator

Job ID 7B-54-4C-6B-EF-5E

Web Address

<https://careers.indigenous.link/viewjob?jobname=7B-54-4C-6B-EF-5E>

Company Canada's Ballet Jorgen

Location Toronto, Ontario

Date Posted From: 2021-06-07 To: 2021-08-06

Job Type: Part-time Category: Creative Media and Writers

Job Start Date July 5, 2021

Job Salary From \$19/hr

Languages English

Description

The Marketing Coordinator will assist the Marketing Manager with all aspects of marketing and communications for Canada's Ballet Jorgen (CBJ) and George Brown Dance (GBD).

-This will include assisting with:

- Managing all company social media platforms including blog, Facebook, Instagram, YouTube, LinkedIn, Twitter and TikTok- including the collection/tracking of analytics;
- Developing and executing of a communications plan for all company e-newsletters and e-blasts;
- Producing high-quality, comprehensive written content- including impact stories, media releases and outreach materials;
- Maintaining and updating the CBJ website;
- Additional responsibilities include:
- Supporting the Marketing Manager with creation and execution of marketing for CBJ's performances and touring;
- Supporting the Education Department with creation and execution of marketing plans for GBD, Summer Dance and the Virtual Dance Academy;

Experience

- Marketing and communications experience a must;
- Strong written and verbal communication skills a must;
- Social Media management experience a must;
- SEO and Analytics expertise a must;
- WordPress experience preferred;
- Experience with paid social media advertising preferred;
- Experience with InDesign preferred;
- Must be highly motivated by the vision and mission of Canada's Ballet Jorgen to ensure marketing services functions efficiently and effectively to contribute to achievement of strategic goals and objectives;

- Must be able to handle stressful situations and deadline pressure while ensuring accuracy;
- Comfortable working independently;
- Knowledge of/background in dance/performing arts an asset;
- French an asset.

Work Environment

Due to ongoing COVID restrictions, all work is currently being done remotely. The position will become in-person once the office reopens.

How to Apply

Email resume to stephen@balletjorgen.ca

Only those selected for an interview will be contacted.