



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:
Toll Free Phone: (866) 225-9067
Toll Free Fax: (877) 825-7564
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Keewatin, ON P0X 1C0

Job Board Posting



Careers.Indigenous.Link

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Web Content Specialist

Job ID	75-4D-96-16-08-2A	
Web Address	https://careers.indigenous.link/viewjob?jobname=75-4D-96-16-08-2A	
Company	Dalhousie University	
Location	Halifax, Nova Scotia	
Date Posted	From: 2023-06-02	To: 2023-06-16
Job	Type: Full-time	Category: Information Technology
Job Salary	\$56,685 - \$75,834 Per Annum	
Languages	English	

Description

Key Responsibilities

Work to support web content strategy and migration from Adobe Experience Manager (AEM) Classic to Touch UI, including when required, working with university stakeholders to redevelop and rewrite web content.

Conduct thorough reviews of existing public facing dal.ca webpages which reside on the AEM Classic content management system to quickly determine content needs in alignment with updated Dalhousie brand guidelines prior to migration to AEM Touch UI.

Demonstrate initiative and leadership in creating relevant, responsive, timely and usability standard-compliant web content.

Support the Marketing Manager, Web Content & Strategy to deliver a reimagined, redesigned and streamlined dal.ca that is journey-driven, accessible and responsive in reaching/servicing its target audience(s).

Combine industry best practices and an in-depth understanding of usability and accessibility standards and practices; anticipate where the current online trends are moving and design accordingly in collaboration with the Marketing Manager, Web Content & Strategy and Associate Director of Digital Marketing Platforms.

Deliver established site planning, web writing, content optimization, and CMS (AEM Touch UI) author training/best practice sessions to members of the university community through the Site Transition Program.

Note

Some evening and weekend work may be required.

The successful applicant will be eligible for hybrid work (combination of in-person work on campus and remote work) as agreed by all parties based on operational requirements and university guidelines.

Required Qualifications

University degree in a related discipline (i.e. journalism, public relations, marketing) with three to five years of relevant experience (or equivalent combination of training and experience).

Experience can include work for an organization, agency, and/or freelance assignments.

Exceptional communication skills, including strong writing abilities, highly developed interpersonal, project management, client services and support, and leadership skills.

Must be comfortable using tools and practices that enable data-informed decision-making including knowledge and experience in user experience, information architecture, search engine optimization, and accessibility.

Assets

Experience with Adobe Experience Manager and basic understanding of HTML.

Experience in training facilitation.

Job Competencies

The successful candidate is expected to demonstrate proficiency in Dalhousie's core and leadership competencies

(<https://www.dal.ca/dept/leaders.html>), in particular:

- Respect & Inclusion
- Adaptability
- Knowledge & Thinking Skills
- Communication
- Service

Additional Information

Dalhousie University supports a healthy and balanced lifestyle. Our total compensation package includes a defined benefit pension plan, health and dental plans, a health spending account, an employee and family assistance program and a tuition assistance program.

Application Consideration

Applications from current university employees and external candidates are assessed concurrently. Current university employees will be given special consideration.

We sincerely appreciate all applications and note that only candidates selected for an interview will be contacted directly by the hiring department or Human Resources.

Diversity Statement

Dalhousie University commits to achieving inclusive excellence through continually championing equity, diversity, inclusion, and accessibility. The university encourages applications from Indigenous persons (especially Mi'kmaq), persons of Black/African descent (especially African Nova Scotians), and members of other racialized groups, persons with disabilities, women, persons identifying as members of 2SLGBTQ+ communities, and

all candidates who would contribute to the diversity of our community. For more information, please visit www.dal.ca/hiringfordiversity.

Other

University website

How to Apply

Click "Apply Now"