



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/07

Manager, Corporate Communications

Job ID 72295-en_US-1474

Web Address

https://careers.indigenous.link/viewjob?jobname=72295-en_US-1474

Company TC Energy

Location Calgary, AB

Date Posted From: 2020-08-06 To: 2050-01-01

Job Type: Full-time Category: Resource Sector

Description

Manager, Corporate CommunicationsReference Code: 72295 Location: Canada (CA) - Calgary, AB

Job Category: Communications/Marketing

Employment Type: Employee Full-time

Relocation Eligibility: This position is not eligible for our relocation program

Application Deadline: 08/18/2020 We all need energy. It warms our homes, cooks our food, gives us light, and gets us where we need to go. It also improves our quality of life in countless other ways. At TC Energy, our job is to deliver that energy to millions of people who depend on it across North America. And we take our job very seriously.

Guided by our values of safety, integrity, responsibility and collaboration, we develop and operate our facilities safely, reliably and with care for our impact on the environment. With our presence across the continent, our people play an active role in building strong communities.

We're proud of how our hard work and commitment sets us apart and benefits society, every day. We're looking for new team members who share our values and are ready to take on exciting challenges.

The opportunity

As part of the Communications leadership team of a leading energy infrastructure company, the Manager of Corporate Communications will oversee the implementation of the corporate communications strategic plan to directly support TC Energy's business interests across Canada and the United States. You will lead a team of professionals in executing on the strategic plan, monitoring and evaluating results against the objectives, while focusing on partnership with clients and continuous improvement.

The Corporate Communications team is responsible for protecting and enhancing the company brand and telling the TC Energy story enterprise-wide. The team of professionals provides strategic planning and implementation of communications initiatives for corporate areas including but not limited to Investor Relations, Sustainability, Technical Centre, Stakeholder Relations, Human Resources and Information Services. The successful candidate is a seasoned leader who has a proven track record of creating and executing a broad range of communications strategies to support the business considering internal and external audiences with experience in leading high

performing teams that deliver results.

What you'll do

- Lead and develop a team of highly engaged and effective communications professionals who deliver business results by providing leadership, including recruitment, coaching and mentoring, continuous learning, professional development and performance management
- Understand client strategies and influence the creation and development of strategic communications plans to support their objective
- Oversee the development and implementation of fit-for-purpose communications plans that enable the delivery of the client strategies, ensuring stories and strategies provide proof points that align to the enterprise communications strategy
- Mitigate risks by proactively planning, informing and preparing for potential threats and provide crisis communications leadership support to clients and the organization as required
- Oversee budget by monitoring and contributing to annual budget development and making recommendations to ensure we're using resources effectively
- Collaborate with communications managers and Investor Relations – manage company news releases and process looking for efficiencies, quality control and effective positioning
- Working with the Manager of Content and Brand, ensure we are maximizing the value of our communications approaches and tools through reporting and analysis that measure against our goals and objectives

Minimum Qualifications

- A completed Bachelors's degree in Communications, Public Relations or equivalent
- A minimum of 10 years' experience in externally-facing communications, public affairs or government relations
- Strong, energetic and inspiring leader – effective and comfortable working with, developing and growing a diverse and dynamic team
- Primary business hours are required, some evening and weekend work will be required; in addition to participating in an on-call emergency response rotation
- Demonstrated leadership experience of a large group of professionals and external consultants who are geographically dispersed
- Experience in crises management and emergency response with ability to maintain composure under pressure
- A government-issued passport is required; although the position is based in Calgary, travel will be required in Canada and the United States

Preferred Qualifications

- Energy industry experience is considered an asset
- Experience working in Communications for large, geographically extensive business
- Experience in social media, media relations, strategy and messaging development and implementation
- Project management expertise for multiple work streams and competing priorities
- Experience working with senior leaders
- Results-oriented and effective communicator – with high-caliber written and oral communications skills
- Creative thinker who works well in a team environment
- Ability to develop strategies, make difficult decisions, and take responsibility for a high-profile

portfolio

- Ability to collaborate with people -- establishing and maintaining effective, positive relationships at all levels of the organization
- Ability to adapt quickly and effectively to changing environment
- Ability to deal with emerging and unpredictable events in a time sensitive and constructive manner
- Strong organization skills with an emphasis on tactical delivery that's aligned with big picture strategy

About our business

TC Energy is a leading energy infrastructure company in North America. We have three complementary businesses of natural gas pipelines, liquids (oil) pipelines, and power generation. Our operations span three countries, seven Canadian provinces, and 34 U.S. states. #LI-TM1 Apply now! Apply to this posting by 08/18/2020 using reference code 72295. You must apply through our jobs system at jobs.tcenergy.com. Only applications submitted through our system will be acknowledged. Applications may be submitted using a mobile device or a desktop / laptop computer. TC Energy is an equal opportunity employer. Learn more Visit us at TCEnergy.com and connect with us on our social media channels for our latest news, employee stories, community activities, and other updates. Thank you for choosing TC Energy in your career search. * Depending on qualifications, the successful candidate may be offered a position at a more appropriate level and/or ladder. * Applicants must have legal authorization to work in the country in which the position is based with no restrictions. * All positions require background screening. Some require criminal and/or credit checks to comply with regulations. * TC Energy is committed to provide employment opportunities to all qualified individuals, without regard to race, religion, age, sex, color, national origin, sexual orientation, gender identity, veteran status, or disability. Accommodation for applicants with disabilities is available on request during the recruitment process. Applicants with disabilities can request accessible formats or communication supports by contacting careers@tcenergy.com.

For more information, visit TC Energy for Manager, Corporate Communications