



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

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# Job Board Posting



Careers.Indigenous.Link

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## Chief Marketing & Communications Officer

<b>Job ID</b>	<b>65-09-1D-BD-8A-76</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=65-09-1D-BD-8A-76">https://careers.indigenous.link/viewjob?jobname=65-09-1D-BD-8A-76</a>	
<b>Company</b>	Ducks Unlimited Canada	
<b>Location</b>	Flexible, Across Canada	
<b>Date Posted</b>	From: 2021-03-02	To: 2021-08-29
<b>Job</b>	Type: Full-time	Category: Office
<b>Languages</b>	English	

### Description

If you're passionate about the natural world, if you want to help lead the country in building a resilient economy, and if you believe wetland and waterfowl conservation is key to a prosperous future, you've come to the right place.

Ducks Unlimited Canada (DUC) is a national charity dedicated to conserving wetlands and other natural areas. It's a team of conservationists devoted to protecting our land, water and wildlife. Known as a solutions provider that helps Canadians live and work sustainably, DUC is a trusted partner that delivers impactful on-the-ground habitat projects from coast to coast to coast. With more than 80 years of history and success, DUC is one of the largest and longest-standing conservation organizations in North America. Ducks Unlimited Canada works closely with its sister organizations: Ducks Unlimited Inc. in the U.S. and Ducks Unlimited de Mexico.

Reporting to the CEO, the Chief Marketing & Communications Officer's (CMCO) mission is to build and execute a compelling marketing and communication program to maximize supporter engagement, revenues and build brand. As a member of the Executive Team, the Chief will help set the strategic direction of the organization and will play a key role as a change agent to help propel DUC towards its next chapter of success. Ensuring brand relevance, driving data and analytics, supporting a wide range of internal constituents and driving innovative marketing are all core elements of the role.

As the successful candidate, you may choose to work from DUC's national office outside of Winnipeg, Manitoba or from one of DUC's regional locations in Canada with regular travel to the national office. This is a unique opportunity to engage a newer audience who will support leading edge conservation for the 21st century.

### Experience

As the ideal candidate, you are a seasoned marketing professional with a passion for the outdoors who brings experience gained in innovative, revenue driven, "MarTech" organizations that leverage data and digital to achieve complex messaging. Strategic and innovative, you have superior interpersonal skills that allow you to create outstanding relationships and forge productive partnerships with a wide range of internal and external partners.

### How to Apply

To explore this opportunity further, please click on 'Apply'.

We thank all applicants for their interest in this position. Please note that we will only be in contact with those individuals moving forward with our client.