



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:  
Toll Free Phone: (866) 225-9067  
Toll Free Fax: (877) 825-7564  
L9 P23 R4074 HWY 596 - Box 109  
Keewatin, ON P0X 1C0

# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/29

## Marketing Vice-president (NOC 0013)

Job ID	5A-ED-D4-1E-05-66		
Web Address	<a href="https://careers.indigenous.link/viewjob?jobname=5A-ED-D4-1E-05-66">https://careers.indigenous.link/viewjob?jobname=5A-ED-D4-1E-05-66</a>		
Company	Dr. Foil		
Location	Mississauga, Ontario		
Date Posted	From: 2020-01-10	To: 2020-07-08	
Job	Type: Full-time	Category: Manufacturing	
Job Start Date	As soon as possible		
Job Salary	\$53 Per Hour		
Languages	English		

### Description

We are looking for an experienced Vice President (VP) of Marketing to direct and oversee our Marketing department. You will design, implement and monitor effective marketing strategies that align with our business goals.

Our ideal candidate has a solid Marketing background and work experience managing a variety of promotional projects end-to-end, including paid advertising campaigns and digital marketing techniques. Our VP of Marketing will report directly to the Director and will oversee internal Marketing teams. To be successful in this role, you should be highly professional. You should also play a significant role shaping the company's strategic planning. Ultimately, you should be able to ensure that the Marketing department's activities contribute to our company's long-term success.

### JOB DUTIES:

- Develop and implement a cohesive marketing plan to increase brand awareness.
- Set current and long-term goals for internal teams.
- Design and review the Marketing department's budget.
- Build relationships with media and stakeholders through creative PR strategies.
- Monitor all marketing campaigns and improve them when necessary.
- Prioritize marketing projects and allocate resources accordingly.
- Prepare regular reports and presentations on marketing metrics for the Director.
- Conduct market analysis to identify challenges and opportunities for growth.
- Provide guidance and ideas to organize effective marketing events.
- Forecast hiring needs for the Marketing department.
- Participate in the quarterly and annual planning of the company's objectives.
- Track competitors' activities.

### Experience

- 5 years or more of experience in business development, marketing and sales or middle manager in the field.
- Strong leadership skills.
- Excellent communications skills.
- Strong analytical and project management skills.
- Strategic mindset, with ability to make difficult decisions.

### Education Requirements

A university degree is required.

### How to Apply

Email: [fdrhiring@gmail.com](mailto:fdrhiring@gmail.com)

# Job Board Posting



**NewCanadianWorker**  
A Fresh Start for New Arrivals

Date Printed: 2024/04/29

## Marketing Vice-president (NOC 0013)

Job ID	64E4EDEE52F6F	
Web Address	<a href="http://NewCanadianWorker.ca/viewjob?jobname=64E4EDEE52F6F">http://NewCanadianWorker.ca/viewjob?jobname=64E4EDEE52F6F</a>	
Company	Dr. Foil	
Location	Mississauga, Ontario	
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# Job Board Posting

**NoExperienceNeeded.ca**  
your place for a first step or a fresh start

Date Printed: 2024/04/29

## Marketing Vice-president (NOC 0013)

<b>Job ID</b>	<b>7E02BB68444A1</b>	
<b>Web Address</b>	<a href="http://NoExperienceNeeded.ca/viewjob?jobname=7E02BB68444A1">http://NoExperienceNeeded.ca/viewjob?jobname=7E02BB68444A1</a>	
<b>Company</b>	Dr. Foil	
<b>Location</b>	Mississauga, Ontario	
<b>Date Posted</b>	From: 2020-01-10	To: 2020-07-08
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