

# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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# **Job Board Posting**

Date Printed: 2024/04/23



# Reporter/Editor, Indigenous Coverage, Syndicated Audio (English Services)

Job ID 57-25-F1-2A-0D-21

Web Address https://careers.indigenous.link/viewjob?jobname=57-25-F1-2A-0D-21

CompanyCBC/Radio-CanadaLocationWinnipeg, Manitoba

**Date Posted** From: 2020-11-03 To: 2020-12-03

Job Type: Full-time Category: Broadcasting-Media

**Languages** English

# **Description**

Work at CBC/Radio-Canada

At CBC/Radio-Canada, we create content that informs, entertains and connects Canadians on multiple platforms. Our successes and accomplishments are driven by embodying and upholding values, which include creativity, integrity, inclusiveness and relevance.

Do you think you have the ability and drive to keep up with this exciting, ever-changing industry Whether it be in front of the camera, on air, online or behind the scenes, you would be joining a team that thrives on making connections and telling stories that are important to Canadians.

### Your role

Are you a storyteller Are you deeply connected to Indigenous communities If so, CBC Syndicated Audio is looking for you to join our team in Winnipeg! An exceptional journalist and a self-starter, you must be able to analyze a broad range of issues and thrive in the fast-paced, high-pressure world of our multi-platform newsroom based with the Syndicated Audio Unit in Winnipeg.

The Syndicated Audio unit amplifies CBC's journalism throughout the country by creating and distributing content that is informed by news of the day and shared with regional morning, afternoon and weekend radio programs across Canada. This includes interviews on the top news stories of the day; interactive and taped columnists covering a range of topics from health to entertainment; interviews on the top national and international news of the day; and producing contributions from regional offers. The unit also distributes audio and taped sound packs.

In this role, you will be identifying, gathering and creating content and stories that reflect the diversity and richness of Indigenous life, issues and opinions in this country. You will be enriching Indigenous storytelling and ensuring that the widest possible range of voices are heard. You will also be working with teams across Canada to ensure Indigenous issues within the regions are reflected in Syndicated Audio's programming offers.

#### Credentials

Must possess a valid driver's licence as well as a driving record that meets the minimum requirements of CBC/Radio-Canada's insurance company, other classes considered an asset.

#### **Education Requirements**

University degree in journalism or equivalent with a minimum of three years of recent, related experience preferred.

## **Essential Skills**

We are looking for a candidate with the following:

Ability to generate, pitch and pursue strong, story ideas.

Strong proven connection and knowledge of Indigenous culture and communities.

Proven work ethic of being inclusive in diverse teams.

Advanced knowledge of digital news including familiarity with social media platforms and industry trends.

Experience vetting, editing, fact-checking and packaging current affairs and digital news content.

Willingness to learn and tackle new tasks across all CBC platforms.

Sound news judgment and ability to work effectively under newsroom deadline pressure.

Ability to choose relevant, audience focused stories, which reflect issues being discussed by the general public.

Demonstrated ability to research and gather information from a variety of sources.

Strong visual storytelling with an emphasis on photo journalism.

Strong communication and interpersonal skills; a standout colleague.

Ability to generate original, enterprise journalism.

High energy and enthusiasm towards journalism.

Exceptional writing skills for digital and radio platforms.

Advanced skills in content management systems and social media platforms.

Ability to work a variety of shifts, which may include from time to time early starts, late finishes and weekend work. Please include samples of your written and oral work, or a link to your online demo or website, blog or video in your cover letter.

#### **Additional Skills**

Canadian Press style; knowledge of CBCNews.ca style an asset.

# **How to Apply**

Click Apply Now!