



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/30

Associate Marketing & Communications Officer, Indigenous Theatre Programming

Job ID 56-60-79-32-7C-FC

Web Address

<https://careers.indigenous.link/viewjob?jobname=56-60-79-32-7C-FC>

Company National Arts Centre

Location Ottawa, Ontario

Date Posted From: 2021-02-12 To: 2021-03-14

Job Type: Fixed-term Category: Creative Media and

Writers

Job Start Date March 14, 2021

Job Salary \$55,600 To \$72,000

Languages Strong Verbal And Writing Skills In English; Fluency In Verbal French And/or An Indigenous Language Would Be An Asset.

Description

Recruitment Intent:

You will be applying to a position intended for immediate and future vacancies. In order to be considered for this position, you must clearly indicate one (1) of the following work statuses in your cover letter:

- FT1: Availability for full-time work: Monday to Friday, 35 hours per week;
- PT1: Availability for part-time work: Monday to Friday, less than 12 (twelve) hours per week;

Working alongside National Arts Centre staff, this position provides an opportunity for the incumbent to develop and execute the strategies to promote programming initiatives that will engage Indigenous artists and communities across the country

The selected candidate should bring knowledge of Indigenous communities, protocols and practices. In addition, political knowledge and knowledge of social justice initiatives is important. The National Arts Centre is currently seeking an energetic and highly motivated individual to join our team. You will be responsible for developing and implementing strategic public relations plans for NAC Indigenous Theatre. Duties include but are not limited to:

- Playing a key role in audience development initiatives;
- Cultivating relationships with the public as well as key arts and culture journalists;
- Increasing Indigenous Theatre's impact in digital media including social media;
- Helping in the development and implementation of the NAC's Indigenous Theatre marketing strategy;
- Developing compelling story angles in line with the vision of the Indigenous Theatre artistic direction;
- Writing persuasive press releases, blogs and other communications;
- Pitching stories to journalists to achieve the highest visibility of Indigenous Theatre in print,

broadcast and online media;

- Evaluating the results of marketing initiatives;

You will also be responsible for producing some of the communications materials for Indigenous Theatre and the creation of dynamic web content and web site updates. You will also work on cross-disciplinary communications projects with other marketing department staff.

Experience

- â€¢ Diploma/degree in a related field and a minimum of two (2) years of relevant marketing experience;

- â€¢ Experience working with and/or in First Nations, MÃ©tis and Inuit storytelling, performance, dance, theatre, music and other forms of artistic expression that honour culturally specific knowledges, languages, territories and experiences;

- â€¢ Ability and willingness to share Indigenous knowledge and ways of knowing with Indigenous and non-Indigenous people and organizations to effect change, and understanding and respecting cultural protocols in undertaking this work;

- â€¢ Knowledge of and experience with social media strategies or platforms;

- â€¢ Experience in marketing campaign strategy development, implementation and analysis;

- â€¢ Experience working with journalists and the media;

- â€¢ Experience managing marketing budgets;

- â€¢ Strong project management skills and attention to detail in your own work;

- â€¢ Ability to work in a team that thrives in a fast paced, high-volume environment with shifting priorities and multiple stakeholders under tight deadlines;

- â€¢ Computing skills in MS Office (Teams)

- â€¢ Ability to communicate verbally (public speaking, public and media relations) and in writing (drafting, editing, press releases, video scripts)

- â€¢ Familiarity with, and a deep interest in the performing arts would be an asset;

- â€¢ Languages: Strong verbal and writing skills in English; fluency in verbal French and/or an Indigenous language would be an asset.

Work Environment

COVID-19 pandemic:

This position has the ability and may be required to work remotely. The NAC will provide the incumbent with equipment required to perform their duties from home.

Other

Diversity, Equity and Inclusion:

It is the National Arts Centre's goal to be an inclusive organization that engages and welcomes all Canadians. We believe that the basis of this inclusivity requires a socially and culturally diverse workforce and therefore actively seek to recruit candidates who are Indigenous, Black, Persons of Colour (IBPoC), persons from the LGBTQ2+ community, persons with disabilities and women. We encourage you to self-identify in the recruitment process.

COVID-19 pandemic:

This position has the ability and may be required to work remotely. The NAC will provide the incumbent with equipment required to perform their duties from home.

Canada is our stage.

The National Arts Centre (NAC) is Canada's bilingual, multi-disciplinary home for the performing

arts. The NAC presents, creates, produces, and co-produces performing arts programming in various streams—the NAC Orchestra, Dance, English Theatre, French Theatre, Indigenous Theatre, and Popular Music and Variety—and nurtures the next generation of audiences and artists from across Canada. The NAC’s vision is to lead and support the renewal of the Canadian performing arts sector over the next three years, with The Next Act, its 2020-2023 strategic plan. Through collaboration and investment in creation, production, co-production, and dissemination, along with a heightened focus on community engagement, learning, and innovation, the NAC will shape a more diverse, equitable, and inclusive future for the performing arts in Canada.

NAC Indigenous Theatre: Our stories are medicine:

The Indigenous Theatre Department at the NAC nurtures, develops and showcases Indigenous stories at the NAC and in communities all over Canada. Our mission is to honour our storytellers and thereby aid in the retention, resurgence and resilience of the multiple and diverse Indigenous cultures of this land.

How to Apply

Please submit your cover letter and resume online by clicking [Apply Now!](#)