



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:
Toll Free Phone: (866) 225-9067
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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/06

SESSIONAL LECTURER - GENTECH 4MK3 - FUNDAMENTALS O

Job ID	53787-1396	
Web Address	https://careers.indigenous.link/viewjob?jobname=53787-1396	
Company	McMaster University	
Location	Hamilton, ON	
Date Posted	From: 2023-03-30	To: 2050-01-01
Job	Type: Full-time	Category: Education

Description

*There is ONE section available in this posting*This course introduces the 4Ps of marketing: product, price, promotion, and place with a Business-to-Business focus. Global and high technology markets and their unique challenges will be presented. Students will learn to make marketing decisions within a strategic framework. Department: W Booth School of Engineering Practice and TechnologyMAY 1 - AUGUST 4, 2023Course Code: GENTECH 4MK3# of Units: 3Course Name: FUNDAMENTALS OF MARKETINGCourse Days & Hours: C02 Wednesday 6:30pm - 9:30pmStipend: \$8,724 Qualifications1. MastersPreferred Qualifications1. Prior Teaching Experience2. Relevant Industry ExperienceAll qualified candidates are encouraged to apply. However, those legally able to work in Canada and at McMaster University will be given priority. McMaster University is strongly committed to employment equity within its community, and to recruiting a diverse faculty and staff. Accordingly, the University especially encourages applications from women, members of visible minorities, Aboriginal persons, members of sexual minorities, and persons with disabilities*Supplemented Fees- 15.02(a) The employee may be eligible to receive supplemented fees in accordance with Schedule C of the Collective Agreement. The actual rate of pay when in excess of the base rate of pay is deemed to include any supplemented fees owing, to the extent of the excess amount. If the actual rate of pay is less than the sum of the base rate of pay and the supplemented fees owing, then the employee shall receive the difference. Application ProcedurePlease submit the following through the Mosaic Portal by the closing date indicated in Mosaic1. A cover letter stating your intent to apply for the position (including your address, phone number, and email address) and emphasizing your experience with the material to be taught. 2. A resume listing your academic qualifications and relevant employment experience.3. or current or previous McMaster sessional faculty, information necessary to determine your current and aggregate seniority (as defined by Article 20 of the Unit 2 Collective Agreement). Questions may be directed to CUPE 3906 (905-525-9140 Ext. 24056).4. Names and contact information of two referencesIf you require this information in an alternate/accessible format, please contact Nina Bovair, Employee/Labour Relations Administrator at extension 23850.istrator at extension 23850.