



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:  
Toll Free Phone: (866) 225-9067  
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Keewatin, ON P0X 1C0

# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/29

## Regional Marketing Manager

<b>Job ID</b>	<b>52-53-E2-50-19-A4</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=52-53-E2-50-19-A4">https://careers.indigenous.link/viewjob?jobname=52-53-E2-50-19-A4</a>	
<b>Company</b>	Farm Credit Canada	
<b>Location</b>	Guelph, London, Woodstock, Ontario	
<b>Date Posted</b>	From: 2023-03-29	To: 2023-04-11
<b>Job</b>	Type: Full-time	Category: Miscellaneous
<b>Languages</b>	English	

### Description

Location: Guelph, Ontario; London, Ontario; Woodstock, Ontario

Job Type : Full time

Job Requisition ID: R-1004878

Closing Date (MM/DD/YYYY): 04/11/2023

Worker Type: Permanent

Language(s) Required: English

Term Duration (in months):

Experience in the Agri-food Industry is an asset

Develop and implement event, sponsorship and program strategies that create relationship building opportunities for sales employees.

What you'll do:

- Foster relationships and strengthen partnerships with leadership and sales employees
- Provide area management teams with updates on relevant marketing tactics and strategies
- Coordinate tactics and champion sales, marketing and community investment activities within the division
- Gather feedback, questions and ideas from sales employees to continually improve and enhance marketing programs
- Negotiate with internal and external stakeholders to reach mutually beneficial agreements

What we're looking for:

- Proven leader who provides constructive coaching to individuals and teams
- Trusted advisor who connects individuals and teams across different divisions
- Innovative thinker able to prioritize, refocus and deliver successful results
- Relationship builder who is diplomatic, curious and seeks common ground
- Big-picture thinker able to focus on the needs within sales areas while implementing enterprise-wide strategies

What you'll need:

- Undergraduate degree in marketing, agriculture or business administration and at least five years of experience (or equivalent combination of education and experience)
- Knowledge of FCC's Relationship Management Process is an asset

### How to Apply

Click "Apply Now"