



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:  
Toll Free Phone: (866) 225-9067  
Toll Free Fax: (877) 825-7564  
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# Job Board Posting



Careers.Indigenous.Link

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## Business Development Officer

Job ID	50-44-65-02-2E-0F		
Web Address	<a href="https://careers.indigenous.link/viewjob?jobname=50-44-65-02-2E-0F">https://careers.indigenous.link/viewjob?jobname=50-44-65-02-2E-0F</a>		
Company	Bizzcart Inc.		
Location	Ottawa, Ontario		
Date Posted	From: 2020-11-10	To: 2021-05-09	
Job	Type: Full-time	Category: Information Technology	
Job Start Date	January 4, 2021		
Job Salary	\$30000-\$33000		
Languages	French And/or English, Mandarin		

### Description

Business Development Officer, Mandarin speaking

Salary: \$30,000 to \$33,000

For further information on the organization, please visit [www.bizzcart.com/UAT/web/](http://www.bizzcart.com/UAT/web/)

Who can apply: People residing in Canada aged over 18 years old. Aboriginal peoples, youth, older workers, persons with disabilities, and recent immigrants are welcome to apply.

Job duties

• Manage Bizzcart overall business development in Canada

• Develop market penetration strategies targeting Canadian customers, including targeted customer segmentation, development of market positioning, partnerships, design and implement advertisement campaign, manage company's social medias targeting Canadian customers.

• Achieve sale objectives through Bizzcart's five (5) key services: ads, tasks, rentals, videos, and ridesharing.

• Contribute to the development and implementation of business development strategies, including by negotiating partnerships, establishing an extensive network of contacts in the public and private sectors, increasing company profile through selected social media and targeted marketing campaign.

• Undertake SWOT and PESTEL analysis to position Bizzcart penetration strategies in Canada.

• Lead on future development of Bizzcart services tailored to Canadian customer trends.

• Hire, manage and supervise university co-op students in the areas of IT, business administration, communication, and marketing.

Work environment: Bizzcart values a diverse, respectful and positive work environment where all employees are valued and recognized for their unique qualities, ideas, voices and perspectives.

Terms of employment: 2-year contract, extension subject to operational requirements and agreement of all parties. Positions to be filled: 1

### Experience

Experience managing an ecommerce online platform (e.g. managing admin accounts, updating content, monitoring firewall, reporting IT web and security-related issues)

Experience managing social medias for startups, and conducting analysis of marketing trends.

Experience developing promotional videos and ads using Spark, Envato, Biteable, Vimeo, Fiverr, Bannersnack.

### Education Requirements

High school diploma or relevant work experience

### Essential Skills

Knowledge of Canadian and Chinese culture and traditions, business environment,

Knowledge of IT environment, notably iOS, Android, Web, Admin Panel, Front-end, Back-end.

Knowledge of SWOT and PESTEL analysis

### Work Environment

Conditions of employment: Ability and willingness to relocate to Gatineau or Ottawa; Ability and willingness to work overtime.

Work setting: work at home or in the office.

Relocation cost paid by employee.

### Additional Skills

Knowledge of market segmentation and customer trends in Canada and particularly with Canadian population of Chinese origins in the areas of online classified ads, tasks, rentals, videos and carpooling/ridesharing

Knowledge of Canadian government institutions relevant to ecommerce and the service industry.

Knowledge of ads, tasks, rentals, videos, and ridesharing services

Adaptability

Interactive Communication

Relationship Building

Strategic Thinking

Initiative

Teamwork

Attention to details

**How to Apply**

Please submit your resume to Claude Gendron by email at [claud.gendron@bizzcart.com](mailto:claud.gendron@bizzcart.com) or by mail at: Bizzcart Inc., 207 Bank Street, Suite 460, Ottawa (ON), Canada K2P 2N2