



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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# Job Board Posting



Careers.Indigenous.Link

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## Associate Producer, Assigned To Digital (English Services)

**Job ID** 43-D6-83-8D-F8-1B

**Web Address**

<https://careers.indigenous.link/viewjob?jobname=43-D6-83-8D-F8-1B>

**Company** CBC/Radio-Canada

**Location** Edmonton, Alberta

**Date Posted** From: 2020-10-28

To: 2020-11-23

**Job** Type: Full-time

Category: Broadcasting-Media

**Languages** English

### Description

Work at CBC/Radio-Canada

At CBC/Radio-Canada, we create content that informs, entertains and connects Canadians on multiple platforms. Our successes and accomplishments are driven by embodying and upholding values, which include creativity, integrity, inclusiveness and relevance.

Do you think you have the ability and drive to keep up with this exciting, ever-changing industry? Whether it be in front of the camera, on air, online or behind the scenes, you would be joining a team that thrives on making connections and telling stories that are important to Canadians.

Your role

CBC Edmonton is looking for a digital associate producer to join our team working on Edmonton AM, our morning current affairs radio program.

As a member of a close-knit team, you will write and publish multimedia-rich stories for our digital platforms. This could include writing stories, selecting or taking photos, shooting and posting video, writing headlines, soliciting and verifying user-generated content and crowdsourcing material to the benefit of all CBC News and Current Affairs platforms.

You have lots of ideas and a fresh approach to telling stories in the digital world. You are comfortable chasing your own stories as well as writing them based on interviews gathered by your colleagues. You will understand the diverse and changing population in Edmonton, and the importance of reflecting all our communities in our content.

Please note: The successful candidate will generally be assigned to work a morning shift, starting at 6:30 am.

Key tasks:

Pitch and produce original story ideas for both digital and current affairs programming that deepen our community connections and elevate a range of voices.

Chase and book guests for Edmonton AM, conducting research and interviews, gathering audio, writing radio scripts, and packaging and presenting content.

Write, edit and package news and current affairs content for our digital platforms with the best photos and most engaging video and audio clips.

Write stories based on gathered interviews or live-streamed events, filling gaps as needed.

Write headlines that draw people in both on the website and mobile devices.

Edit stories written by team members.

Post stories on social media accounts, and engage with social media audiences.

### **Education Requirements**

University degree in journalism or equivalent with a minimum of two years of recent, related experience.

### **Essential Skills**

We are looking for a candidate with the following:

Ability to generate, pitch and pursue strong story ideas.

Strong proven connection to the communities we serve in Edmonton.

Proven work ethic in diverse teams.

Experience and proven ability with various technical platforms such as social media tools, photo editing, digital cameras, live chats, content management systems, etc.

Willingness to learn and tackle new tasks across all CBC platforms.

Sound news judgment and ability to work effectively under newsroom deadline pressure.

Strong communication and interpersonal skills; a standout colleague.

strong desire to live and promote the values of diversity and an inclusive and respectful work culture.

Must possess a valid driver's licence as well as a driving record that meets the minimum requirements of CBC/Radio-Canada's insurance company, other classes considered an asset.

Please include additional documentation or a link to your online demo or website, blog or video in your cover letter.

Candidates may be subject to skills and knowledge testing.

### **How to Apply**

Click Apply Now!