



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/19

UX Researcher, Digital Strategy & Products (English Services)

Job ID 40-16-15-F3-FF-2F

Web Address

<https://careers.indigenous.link/viewjob?jobname=40-16-15-F3-FF-2F>

Company CBC/Radio-Canada

Location Toronto, Ontario

Date Posted From: 2021-02-18 To: 2021-03-04

Job Type: Full-time Category: Broadcasting-Media

Languages Bilingual fluency in English and French.

Description

Work at CBC/Radio-Canada:

At the CBC, we all have a story to tell. Whatâ€™s yours

If you share our passion for Canadian storytelling and you wish to help us engage with individuals and communities across our various digital platforms, this is where youâ€™ll want to be!

Every day, you will have an opportunity to shape the way in which Canadians see themselves reflected in our digital services. Your work will have a direct impact on how millions of Canadians from various communities connect with our products, with one another, and with the diverse voices that make our country so unique.

You will have the opportunity to play a part in enlightening and entertaining Canadians through our innovative work in building the mediums that deliver our content. We are an innovative hub, where the talented professionals we work with are respected and valued for their contributions. Our product teams are vibrant and our work culture strives to achieve the highest standards of diversity and inclusion. We believe that hiring people with different career paths and backgrounds is fundamental in our shared success and in building healthy and highly performant teams. When you join our mission, you are not only shaping the vision of the CBC, but the future of our country.

Why is this role important

CBC/Radio-Canada intends to use a single technology stack to deliver experiences for ICI TOU.TV and CBC Gem, its two over-the-top (OTT) services. The OTT Harmonization team is responsible for enhancing the platforms that support CBC Gem and ICI TOU.TV across several client applications, including web, iOS, Android and connected TV devices.

We are looking to add a passionate team member who is committed to ensuring that Canadians have the best media experience possible. You will work with a cross-functional product team, located in Toronto and Montreal, that collaboratively designs, develops and delivers video content experiences accessed by millions of Canadians seeking information and entertainment.

This role is on a contractual basis until March 31, 2022.

Hereâ€™s why we should work together:

Our digital teamsâ€™ values - collaboration, learning, and continuous improvement - embody who we are as a people-focused, digital-forward employer. We follow lean startup principles and use an

Agile approach. Our dedicated people managers work closely with every individual to ensure we are leveraging their strengths, championing their ideas and supporting their pursuit of new skills and their desired career progression.

Here at CBC Digital Strategy & Products, we want you to be happy and feel good at work. It is essential that work be a safe space where our employees are able to share their authentic selves with one another and to push each other to challenge conventions.

Perks you can look forward to:

Flexible work schedules, allowing you to prioritize yourself, your family and your work.

Work from home opportunities.

Competitive total rewards package.

20% of time for innovation, learning and development; wherever your interests lie.

Opportunities to work with cutting-edge technology.

Opportunities for continued learning and professional development.

Opportunities to become a member of our Employee Resource Groups.

Pair programming and mentorship opportunities, where you can learn from the best in the industry and help coach new talent.

A creative and dynamic work environment, where your ideas and contributions can be heard, valued and respected.

A supportive management team committed to upholding the highest standards of diversity and inclusivity.

An environment which favours experimentation and an iterative approach in order to achieve the highest form of technical innovation.

How you will make an impact:

Balance editorial, content and commercial requirements with human-centered principles and practices.

Test experiences and products by applying quantitative and qualitative approaches to data collection and analysis.

Partner with colleagues to run studies and experiments, synthesize the findings, and validate hypotheses.

Examine choices and decisions through the lens of data and evidence.

Socialize insights, cultivate curiosity, and foster a learning culture.

Develop and maintain shared libraries and standards that contribute to quality and cohesion.

Advocate for ethical, inclusive and cooperative practices.

Champion collaboration, learning and continuous improvement.

Invest in our public service mandate to inform, enlighten, and entertain.

Experience

What you bring to our team:

Experience conducting, evaluating and synthesizing quantitative and qualitative research.

Experience designing usability studies, market research and ethnographic research.

Experience developing and implementing evidence based research strategies that support content strategy and business objectives.

Experience assessing and improving the effectiveness of various research methods.

Experience documenting, communicating and presenting research.

Experience estimating, planning and prioritizing work.

Experience working with diverse audiences and complex datasets.

Three or more years of applied experience in a user research role.

Education Requirements

Bachelor's or Master's Degree in a human behaviour related field, or equivalent work experience.

How to Apply

Click Apply Now!