



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Job Board Posting



Careers.Indigenous.Link

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MANAGER, STRATEGIC COMMUNICATIONS (FHS DEVELOPMENT

Job ID	38097-3838	
Web Address	https://careers.indigenous.link/viewjob?jobname=38097-3838	
Company	McMaster University	
Location	Hamilton, ON	
Date Posted	From: 2021-05-06	To: 2050-01-01
Job	Type: Full-time	Category: Education

Description

Accountabilities

- Accountable for developing, implementing and maintaining creative and compelling University communication initiatives and materials for use in digital, print and broadcast environments
- Develops and implements communication strategies and materials that support University funding priorities and key audiences and partners
- Possesses superior writing and storytelling skills for the creation of materials such as funding proposals, white papers, concept documents, reports, presentations, personalized communications, etc.
- Develops a creative and comprehensive approach to digital communications, including skill in video storytelling and design
- Plans and produces some editorial content for the Daily News and Brighter World websites and other appropriate sites, and the official University social media platforms
- Works in a complex environment with multiple functions including examining, reviewing and assessing long-term goals as well as immediate needs for communications including digital media platforms
- Responsible for planning and evaluating communications to external and internal audiences
- Builds effective communication projects by linking and working with other leaders, units, and departments within the University
- Identify emerging communication trends and tools and position the University for success in these appropriate channels
- Requires sound judgment and decision-making abilities and a high level of confidentiality
- Plays a role in supporting the University's crisis management team in times of emergency

Qualifications

- University degree (McMaster degree is an asset)
- 4-5 years' experience in a similar position
- Computer knowledge, with proven technical experience managing digital tools, including: WordPress, Cold Fusion, social media analytics and social media tools
- Demonstrated success in areas of media relations, strategic internal and external communications and in all social media platforms
- Understanding of new media and evolving media environment
- Demonstrated exceptional research and writing skills
- Knowledge of electronic media and media monitoring systems
- Proven ability to create budgets and understand financial documents
- Excellent oral communication skills
- Proven ability to maintain confidentiality
- Sound judgment and independent decision-making abilities
- Ability to lead, supervise and direct staff
- Ability to lead project teams and/or effectively contribute to a team
- Strong project management skills
- Strong time management skills

- Must be knowledgeable about McMaster University policies and guidelines University Advancement policies and procedures

Leadership Effectiveness McMaster's core leadership capabilities are designed to nurture employee engagement through best people practices. All leaders will demonstrate these Leadership Capabilities by: Taking a Strategic Approach; Communicating and Collaborating; Developing People; Investing in Relationships; Championing Change and Innovation; and Driving Results. What McMaster has to offer McMaster University has a market-driven total rewards package with a comprehensive benefits plan, including a recently expanded mental health benefit entitlement, retirement savings plans, vacation, professional development fund and tuition assistance. Our total rewards package attracts, develops and retains our outstanding workforce.

For more information, visit McMaster University for **MANAGER, STRATEGIC COMMUNICATIONS (FHS DEVELOPMENT**