



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

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# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/02

## Communications Manager

<b>Job ID</b>	<b>35-EC-E7-70-3F-08</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=35-EC-E7-70-3F-08">https://careers.indigenous.link/viewjob?jobname=35-EC-E7-70-3F-08</a>	
<b>Company</b>	Nature United	
<b>Location</b>	Toronto, Ontario	
<b>Date Posted</b>	From: 2019-06-12	To: 2019-07-02
<b>Job</b>	Type: Full-time	Category: Creative Media and Writers
<b>Languages</b>	English, Multi-lingual Skills Preferred	

### Description

Nature United is a Canadian charity affiliated with The Nature Conservancy, the world's largest conservation organization with more than 3,000 staff, 600 scientists and 1 million supporters worldwide. Established in 2014, Nature United is headquartered in Toronto, with offices in Victoria and Ottawa, and builds on the Conservancy's long history of conservation in Canada.

Our organization brings innovative solutions, local partnerships and global experience to Canada's vast conservation opportunities. Recognizing that people and nature are interdependent, we believe that healthy communities and economic prosperity are integral to achieving sustainable, large-scale conservation results. Our organization is honoured to work with many Indigenous partners. We recognize and respect the Indigenous Peoples of Canada's First Nations, Inuit and Métis Nations as the original rights-holders of the lands and waters in Canada. We are committed to gaining deeper awareness of the history and enduring impacts of colonialism, and to building partnerships based on reconciliation, as well as respect, equity, open dialogue, integrity and mutual accountability.

Visit [www.natureunited.ca](http://www.natureunited.ca) and [www.nature.org](http://www.nature.org) to learn more.

Become a force for nature and people by joining the Canada team. We are looking for a Communications Manager who will develop and implement communication and media tactics to deeply inspire priority audiences, advance our goals and objectives, and build recognition in Canada, while also supporting our partners' communications needs.

### Experience

Our ideal candidate has specialized expertise in communicating with/about Indigenous issues and communities. S/he is a passionate and talented storyteller, an effective researcher/interviewer and has strong connections in the Canadian media landscape. S/he will help develop speeches, key messages and talking points, as needed. S/he will research, write and promote a variety of communication materials including but not limited to: op-eds, news releases, fact sheets, web articles, high-level donor profiles and blog posts, as directed in program marketing plans. The Communications Manager will work in close collaboration with fundraising staff to execute shared communications strategies. S/he will support the development of communications collateral to meet specific marketing and philanthropy targets. S/he will actively identify target audiences and cultivate media contacts on local and national levels. S/he employs a variety of tactics to communicate goals and objectives and may develop and foster relationships with internal and external partners.

S/he also cares about belonging and contributing to a work community that values diversity, deep respect for others, learning, building trust and working collaboratively, adaptability, curiosity, creativity, and celebrating the good work of our colleagues, partners and friends.

### Education Requirements

Bachelor's degree in related field and a minimum 5 years related experience or equivalent combination of education and experience;

### Essential Skills

Minimum Qualifications

• Bachelor's degree in related field and a minimum 5 years related experience or equivalent combination of

education and experience;

• Excellent writing, presentation, communication skills;

• Experience in organizing/coordinating multiple projects;

• Experience in media relations, as well as a diverse network of media contacts, including digital, print and broadcast;

• Willingness to participate in cultural competency training and to support partnerships with Indigenous peoples;

• Willingness and ability to travel frequently (including to remote communities); and

• Strong organization skills, accuracy, attention to detail.

### **Additional Skills**

#### **Preferred Qualifications**

• Specialized expertise in communicating with/about Indigenous communities and issues;

• Multi-lingual skills and/or multi-cultural or cross-cultural experience;

• Experience in implementing and measuring communication and engagement plans/strategies;

• Familiarity with communication technologies and best practices;

• Experience leading or managing projects; and

• Proficient with Adobe InDesign and Photoshop.

### **How to Apply**

If you have relevant experience working with Indigenous communities but do not meet the minimum qualifications for this job, we encourage you to apply, as we are open to providing training and other skill-building opportunities for the right candidate.

Location preference is Toronto, but willing to consider Vancouver, Victoria, Winnipeg and Ottawa for the right candidate.

Please visit <https://www.natureunited.ca/connect/careers/> to learn more and to apply for this position, submit your cover letter, resume, and a writing sample for position #47732 (via the keyword search). Application deadline is 11:59 p.m. ET on July 2, 2019.

Nature United is committed to building a globally diverse and culturally competent workforce, based on the recognition that our conservation mission is best advanced by the leadership and contributions of men and women of diverse backgrounds, beliefs and culture. Recruiting and mentoring staff to create an inclusive organization that reflects our global character is a priority and we encourage applicants from all cultures, races, colours, religions, sexes, national or regional origins, ages, disability status, sexual orientation, or gender identity.