



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

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Brand Manager- Diabetes

Job ID	2C-1B-F1-E4-0F-3F	
Web Address	https://careers.indigenous.link/viewjob?jobname=2C-1B-F1-E4-0F-3F	
Company	Eli Lilly Canada	
Location	Toronto, Ontario	
Date Posted	From: 2021-10-03	To: 2022-04-01
Job	Type: Full-time	Category: Health Care
Job Start Date	As soon as possible	
Job Salary	TBD	
Languages	English French	

Description

At Lilly, we unite caring with discovery to make life better for people around the world. We are a global healthcare leader headquartered in Indianapolis, Indiana. Our 35,000 employees around the world work to discover and bring life-changing medicines to those who need them, improve the understanding and management of disease, and give back to our communities through philanthropy and volunteerism. We give our best effort to our work, and we put people first. We’re looking for people who are determined to make life better for people around the world.

Brand Manager – Jardiance and Legacy Products

Company Overview

Lilly is one of the largest pharma companies in the world and a major player in the diabetes field. Lilly has remained dedicated to creating medicines that help improve people's quality of life for more than 140 years. At the heart of Lilly's operations are its core values – excellence, integrity and respect for people and these are reflected in business practices that include strong governance principles, the ethical development of medicines, transparency and ethical product promotion.

Responsibilities

As a Jardiance and Legacy Brand Manager you will play a critical role in maximizing brand sales, and market position for Jardiance as well as other mature products from the Lilly Portfolio. A minimum of 50% of your time will be dedicated to the Alliance and the rest will be towards our Humalog family, our various Insulins pens as well as other smaller projects. This includes being accountable for delivering our annual affiliate Jardiance plan and supporting all commercial activities from the Lilly-BI Alliance. You will work closely with the cross functional team from both companies to lead the development and implementation of our brand strategy and tactics. You will also work and communicate with the different departments within the Alliance and with key external customers in order to align the strategic and tactical direction of your brand projects with the overall brand strategy. Our objective: making sure that patients with diabetes and the healthcare professionals who treat them have the best experience with the drug and a positive management of the disease. Your key responsibilities will be leading a multi-channel strategy, partnering in the development of

the customer plan and business plan, and developing and implementing marketing tactics consistent with the overall brand strategy. You will also be responsible for managing expense budgets related to your specific projects, and other responsibilities as assigned.

Basic Requirements: Education and Experience

University degree

2+ years of marketing experience required (pharmaceutical preferred but not limited to)

Multi-channel marketing including digital marketing experience an asset

Team Work and leadership – Proven Ability to partner with and engage others towards a common goal

Experimentation and Risk Taking – Proven track record of pursuing non-conventional ways to meet customer needs and enhance the customer experience

Project Management – Ability to manage detailed, complex projects

Business acumen skills – budget management, strategic tradeoffs, development and monitoring of lead measures

Excellent interpersonal, written and verbal communication skills

Proficient computer skills (excel, word and PowerPoint)

Additional Skills/Preferences

Bi-lingual is an important asset

Experience working as part of an Alliance or Diabetes is an important asset.

Thrive in a high stakes environment

Proven ability to perform even during periods of time where work capacity is stretched

Additional Information

Eli Lilly Canada is committed to employment equity. We encourage applications from qualified women, members of visible minorities, aboriginal peoples, and persons with disabilities.

We also offer a flexible work environment and welcome applicants from all Provinces within Canada.

Applicants outside the Greater Toronto Area need to have the flexibility to travel to Toronto for important meetings where a live presence is required.

Eli Lilly and Company, Lilly USA, LLC and our wholly owned subsidiaries (collectively “Lilly”) are committed to help individuals with disabilities to participate in the workforce and ensure equal opportunity to compete for jobs. If you require an accommodation to submit a resume for positions at Lilly, please email Lilly Human Resources (Lilly_Recruiting_Compliance@lists.lilly.com) for further assistance. Please note This email address is intended for use only to request an accommodation as part of the application process. Any other correspondence will not receive a response.

Lilly does not discriminate on the basis of age, race, color, religion, gender, sexual orientation, gender identity, gender expression, national origin, protected veteran status, disability or any other legally protected status.

How to Apply

Click "Apply Now"