



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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# Job Board Posting



Careers.Indigenous.Link

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## Merchandising and Operations Specialist, Wireless

**Job ID** 284622-en\_US-7331

**Web Address**

[https://careers.indigenous.link/viewjob?jobname=284622-en\\_US-7331](https://careers.indigenous.link/viewjob?jobname=284622-en_US-7331)

**Company** Rogers

**Location** Toronto, ON

**Date Posted** From: 2023-02-03 To: 2050-01-01

**Job** Type: Full-time Category: Telecommunications

### Description

&lt;p&gt;Our Digital &amp; Technology team wakes up every day with one goal in mind &#8211; to connect Canadians to the people and things that matter most. Collectively, we&#8217;re proud to support 30 million Canadians each month.&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;We manage a robust portfolio that champions the leading edge of technology and media. We drive projects that expand connectivity to underserved communities from coast-to-coast-to-coast; build and enhance our fixed broadband network to provide high-speed Internet, TV and Smart Home Monitoring; and support our world class wireless network, offering our customers Canada&#8217;s largest and most reliable 5G network. As the Digital &amp; Technology team, we are building our tomorrow, today.&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;Come play a key role in building the future of innovation in Canada. Let&#8217;s make your possible.&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;Do you enjoy working on high-scale, complex, and high visibility projects and programs &#160;If yes, consider the following opportunity:&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;&lt;span style=&quot;font-family:Arial, Helvetica, sans-serif&quot;&gt;Our Digital &amp; Technology team wakes up every day with one goal in mind &#8211; to connect Canadians to the people and things that matter most. Collectively, we&#8217;re proud to support 30 million Canadians each month.&lt;/span&gt;&lt;p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;&lt;span style=&quot;font-family:Arial, Helvetica, sans-serif&quot;&gt;At Rogers Digital &amp; Technology, we are committed to creating and growing teams that are digital-first, fast-moving, and bold-thinking and are focused on delivering impact with everything they do.&lt;/span&gt;&lt;br&gt;&#160;&lt;/p&gt;&lt;p&gt;&lt;span style=&quot;font-family:Arial, Helvetica, sans-serif&quot;&gt;Not only is our business strong, but so is our culture. We genuinely care about each other and work in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive, and safe workplace.&lt;/span&gt;&lt;p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;&lt;span style=&quot;font-family:Arial, Helvetica, sans-serif&quot;&gt;We&#8217;re looking for a &lt;b&gt;Merchandising and Operations Specialist, Wireless&lt;/b&gt; to join the team.&lt;/span&gt;&lt;p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;&lt;span style=&quot;font-family:Arial, Helvetica, sans-serif&quot;&gt;Reporting to Sr. Manager Wireless Outcomes, the

Merchandising and Operations Specialist, Wireless; will contribute to the efforts to transform, evolve, and maintain the overarching Wireless digital strategy. As a key member of the Digital Wireless Outcomes team, this role will provide contribute to the execution of the strategic direction for the business working with internal stakeholders across Marketing, Brand, and digital product. Candidates will advocate for the consumer experience while staying focused on e-commerce to ensure simplified solutions and ensure growth targets and KPIs are achieved. The Merchandising and Ops Specialist will execute with an innovation mindset to help bring the commerce experience alive for digital.

The Merchandising and Operations Specialist will be focused on seamless e-commerce execution to be a leader and readily competitive in the industry.

- What you will do:
  - Enhance the online shopping experience by making data driven decisions on what matters most to our customers
  - Execute online merchandising activities and promotions to achieve sales targets
  - Leverage analytics to develop tactical plans to increase sales, maintain industry leading position and maximize the potential for Rogers and our customers
  - Develop a deep understanding of needs of our customers, current market trends, and industry best practices
  - Execute on day-to-day operations of general site maintenance, content publishing and ongoing optimization
  - Be part of the team that participates in iconic wireless device launches, bringing them to life across digital properties
  - Collaborate with UXD and technology to translate business requirements into best-in-class digital experiences
  - Partner with your digital product owners to build and create the right experience for our customers
  - Execute on strategies and programs that maximize revenue, increase commerce transactions, promote cost savings, improve customer satisfaction and likeliness to recommend

What you will bring:

- Bachelor's degree in Communications, Business, Marketing or equivalent
- Relevant digital experience in a fast-paced environment (telecom or related industry experience is an asset)
- Experience with CMS systems is considered a strong asset
- Keen understanding of digital ecosystems and customer needs

Understanding of technical aspects of web applications, including database-driven functionalities, general web functionality, etc.

Accountability and Collaboration on your list of values

Comfortable working with ambiguous concepts and with green field technology

Proven ability to meet tight deadlines and perform well in a fast-paced and dynamic environment

Ability to multi-task and manage several projects at once

Excellent communication (written and oral) skills, and negotiation skills with a strong ability to understand their audience

Strong self-management, problem-solving and organizational skills

Highly motivated individual with a passion for positive change

Here's what you can expect in return:

A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays tickets

A manager who deeply cares about your development and long-term career at Rogers

A team that trusts and wants to win together

Smart and accomplished colleagues who are focused on both the *what* and the *how*

Flexibility to work from home even after the pandemic ends

Your choice of hardware and software (iPhone or Android/Mac or PC etc.)

As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently

What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best.

Schedule:

