



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

L9 P23 R4074 HWY 596 - Box 109

Keewatin, ON P0X 1C0

# Job Board Posting



Careers.Indigenous.Link

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## Manager, Wireless Business Economics

**Job ID** 280392-en\_US-1806

**Web Address**

[https://careers.indigenous.link/viewjob?jobname=280392-en\\_US-1806](https://careers.indigenous.link/viewjob?jobname=280392-en_US-1806)

**Company** Rogers

**Location** Toronto, ON

**Date Posted** From: 2022-11-30 To: 2050-01-01

**Job** Type: Full-time Category: Telecommunications

### Description

&lt;p&gt;Our Digital &amp; Technology team wakes up every day with one goal in mind &#8211; to connect Canadians to the people and things that matter most. Collectively, we&#8217;re proud to support 30 million Canadians each month.&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;We manage a robust portfolio that champions the leading edge of technology and media. We drive projects that expand connectivity to underserved communities from coast-to-coast-to-coast; build and enhance our fixed broadband network to provide high-speed Internet, TV and Smart Home Monitoring; and support our world class wireless network, offering our customers Canada&#8217;s largest and most reliable 5G network. As the Digital &amp; Technology team, we are building our tomorrow, today.&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;Come play a key role in building the future of innovation in Canada. Let&#8217;s make your possible.&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;Do you enjoy working on high-scale, complex, and high visibility projects and programs &#160;If yes, consider the following opportunity:&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;The Wireless Business Economics Manager, as part of RB Business Economics team, will be primarily responsible for the budget and forecasting process, deriving insights, and working cross-functionally to develop ARPU/contribution margin strategies to realize Wireless P&amp;L targets. The successful candidate will work with the Commercial Management and Sales teams to analyze, evaluate and build new Wireless pricing initiatives, such as new product bundles and Managed Migrations programs. This role will be expected to review, summarize, and articulate results to executive leadership using the new value performance framework to ensure the successful realization of results and targets. The ideal candidate will require strong business and financial acumen, an analytical mindset, forecasting experience, strong communication, and interpersonal skills, as well as the ability to meet tight deadlines and perform well in a fast-paced and dynamic environment. The successful candidate will report to the Senior Manager, Wireless Business Economics.&lt;/p&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;&lt;b&gt;What you will do:&lt;/b&gt;&lt;/p&gt;&lt;ul&gt;&lt;li&gt;Lead and own the budgeting, planning, and forecasting process for Wireless portfolio&lt;/li&gt;&lt;li&gt;Monitor KPI trending and establish IBRO reporting/forecasting&lt;/li&gt;&lt;li&gt;Identify performance gaps and ARPU/contribution margin opportunities and risks&lt;/li&gt;&lt;li&gt;Provide direction for the Wireless plan as well as accurate

business assumptions regarding cost/benefit analysis&lt;/li&gt;&lt;/li&gt;Deliver performance analysis by region, vertical, value tier, and product&lt;/li&gt;&lt;/li&gt;Use value-centric metrics to extract and summarize insights to maximize profitable revenue&lt;/li&gt;&lt;/li&gt;Work with counterparts within the Commercial Management team to develop Wireless quarterly plan to achieve IBRO and margin targets&lt;/li&gt;&lt;/li&gt;Work closely with the Customer Business Unit (CBU) and RB teams on initiatives and offers impacting RB&lt;/li&gt;&lt;/li&gt;Perform ad-hoc analysis and generate insights to maximize performance&lt;/li&gt;&lt;/ul&gt;&lt;p&gt;&lt;br&gt;&lt;b&gt;What you will bring:&lt;/b&gt;&lt;/p&gt;&lt;/ul&gt;&lt;/li&gt;Undergraduate or graduate degree from a top-tier school in Business, Finance, Economics or Engineering&lt;/li&gt;&lt;/li&gt;3-5+ years business experience preferably in the following areas:&lt;/ul&gt;&lt;/li&gt;Telecommunications sector&lt;/li&gt;&lt;/li&gt;Business-to-business&lt;/li&gt;&lt;/li&gt;Strategy, planning, forecasting, sales and marketing&lt;/li&gt;&lt;/li&gt;Management Consulting&lt;/li&gt;&lt;/ul&gt;&lt;/li&gt;&lt;/li&gt;3-5+ years&#8217; experience with Analytics and working with large datasets with ability to derive and present valuable insights&lt;/li&gt;&lt;/ul&gt;&lt;p&gt;&lt;u&gt;KNOWLEDGE/SKILLS/OTHER:&lt;/u&gt;&lt;/p&gt;&lt;/ul&gt;&lt;/li&gt;Strategic thinker with a deep understanding of business drivers and KPIs&lt;/li&gt;&lt;/li&gt;Program/project management experience driving ideas through the execution&lt;/li&gt;&lt;/li&gt;Ability to analyze results and develop insights that lead to strategic recommendations&lt;/li&gt;&lt;/li&gt;Proven analytical, financial modeling and problem-solving skills&lt;/li&gt;&lt;/li&gt;Strong communication (written &amp; oral) and interpersonal skills&lt;/li&gt;&lt;/li&gt;Strong time management capabilities, with the ability to perform multiple tasks and objectives&lt;/li&gt;&lt;/li&gt;Strong sense of initiative and a self-starter who can work equally well in groups or on their own&lt;/li&gt;&lt;/li&gt;Results-oriented, flexible, and willing to work in a multi-task and dynamic work environment&lt;/li&gt;&lt;/li&gt;Experience working with the senior leadership team and strong presentation skills&lt;/li&gt;&lt;/li&gt;Comfort with ambiguity&lt;/li&gt;&lt;/li&gt;Advanced skills in Excel and PowerPoint&lt;/li&gt;&lt;/li&gt;Technical background in SAS/SQL Server / R / Stata a strong asset&lt;/li&gt;&lt;/li&gt;Ability to manipulate and interpret complex datasets&lt;/li&gt;&lt;/ul&gt;&lt;p&gt;&#160;&lt;/p&gt;&lt;p&gt;&lt;b&gt;Schedule:&lt;/b&gt;&#160;Full time&lt;/p&gt;&lt;/div&gt;&lt;b&gt;Shift:&lt;/b&gt; No Selection&lt;/div&gt;&lt;/div&gt;&lt;b&gt;Length of Contract:&lt;/b&gt; Not Applicable (Regular Position)&lt;/div&gt;&lt;/div&gt;&lt;b&gt;Work Location:&lt;/b&gt;&#160;&lt;/div&gt;333 Bloor Street East (012), Toronto, ON&#160;&lt;/div&gt;&lt;/div&gt;&lt;b&gt;Travel Requirements:&lt;/b&gt; Up to 10&lt;/div&gt;&lt;/div&gt;&lt;b&gt;Posting Category/Function: &lt;/b&gt;Marketing &amp; Marketing Research / Analysis&lt;/div&gt;&lt;/div&gt;&lt;b&gt;Requisition ID:&lt;/b&gt; 280392&lt;/div&gt;&lt;/div&gt;&#160;&lt;/div&gt;&lt;/div&gt;&lt;em&gt;At Rogers Digital, our team doesn&#8217;t shy away from big ideas &#8211; we bring them to life. We work tirelessly to deliver the best user experiences (period) and build amazing self-serve experiences that our customers want to use. We are customer-obsessed agents of change and are committed to innovation and creating effortless experiences for customers and frontline employees. We use cutting-edge tools and technologies to solve critical and complex problems with award-winning solutions. Our work impacts millions of customers everyday. At Rogers Digital, we&#8217;re looking for people who embrace change, take risks, and push boundaries. Learn more about our team and our work @ &lt;/em&gt;&lt;a href=&quot;https://digital.rogers.com/&quot;&gt;&lt;/a&gt;&lt;/span

style="color:#0066cc"><https://digital.rogers.com/>

Posting Notes: Sales & Marketing

For more information, visit Rogers for Manager, Wireless Business Economics