



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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# Job Board Posting



Careers.Indigenous.Link

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## Salesforce Product Owner

<b>Job ID</b>	279700-en_US-5544	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=279700-en_US-5544">https://careers.indigenous.link/viewjob?jobname=279700-en_US-5544</a>	
<b>Company</b>	Rogers	
<b>Location</b>	Toronto, ON	
<b>Date Posted</b>	From: 2023-05-30	To: 2050-01-01
<b>Job</b>	Type: Full-time	Category: Telecommunications

### Description

Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins. At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch the lives of 30 million Canadians every month! Not only is our business strong, but so is our culture. We genuinely care about each other and working in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive and safe workplace. We're also dedicated to giving back by using our media megaphone to help Canadians who need it most. Our team is All IN on diversity and inclusion; find out more at <a href="http://www.allinforequity.ca">http://www.allinforequity.ca</a>.

Are you up for the challenge and the fun? If so, consider the following opportunity!

Rogers Sports & Media is seeking a product owner to drive the development and success of our Salesforce platform. In this role, you will collaborate with cross-functional teams, including business stakeholders, developers, and external vendors to define and deliver Salesforce solutions that meet the needs of our organization and our clients. You will be responsible for gathering requirements, creating user stories, prioritizing features, and ensuring the successful implementation of Salesforce initiatives.

**What you will do....**

- Act as the primary point of contact for Salesforce-related projects and initiatives.
- Collaborate with business stakeholders to understand their requirements and translate them into actionable user stories and technical specifications, and then effectively communicate upcoming changes to ensure successful adoption.
- Work with the revenue team leadership to establish the three year roadmap for Salesforce enhancements, building business cases as needed for additional licensed products.
- Create and maintain a product backlog, prioritizing features based on business value and user impact.
- Work closely with development teams to ensure timely and successful delivery of Salesforce enhancements and projects.
- Conduct regular meetings and sprint planning sessions with the development team to track progress, address issues, and ensure alignment with business goals.
- Provide guidance and support to the development team throughout the development lifecycle, including conducting user acceptance testing (UAT) and ensuring high-quality deliverables.
- Stay updated on Salesforce best practices, new features, and industry trends to drive continuous improvement and innovation within the organization.
- Serve as a subject matter expert on Salesforce capabilities, providing training and support to end-users as needed.

**What you will bring...**

- Proven experience as a Salesforce Product Owner or similar role, with a strong understanding of Salesforce configuration, customization, and administration.
- In-depth knowledge of Salesforce Sales Cloud. Previous experience with Marketing Cloud, CRM Analytics, and other sales-focused modules would be an asset.
- Experience working in an Agile development environment and familiarity with Agile methodologies.
- Excellent

communication skills with the ability to effectively collaborate with cross-functional teams and stakeholders at all levels.

- Strong analytical and problem-solving abilities, with a keen attention to detail.

Here's what you can expect in return:

- A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays tickets.
- A manager who deeply cares about your development and long-term career at Rogers.
- A team that trusts and wants to win together.
- Smart and accomplished colleagues who are focused on both the *what*; and the *how*.
- Your choice of hardware and software (iPhone or Android/Mac or PC etc.).

Schedule: Full time  
Shift: Day  
Length of Contract: Not Applicable (Regular Position)  
Work Location: 1 Mount Pleasant (083), Toronto, ON  
Travel Requirements: None  
Posting Category/Function: Project Management & Sales  
Requisition ID: 279700

What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the [https://performancemanager4.successfactors.com//RCI/Rogers\\_Recruitment\\_FAQ.pdf](https://performancemanager4.successfactors.com//RCI/Rogers_Recruitment_FAQ.pdf); Rogers FAQ; Rogers Sports & Media;

For more information, visit Rogers for Salesforce Product Owner