



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/18

Coordinator, CRM - Toronto Blue Jays

Job ID	272648-en_US-7447		
Web Address	https://careers.indigenous.link/viewjob?jobname=272648-en_US-7447		
Company	Rogers		
Location	Toronto, ON		
Date Posted	From: 2022-07-04	To: 2050-01-01	
Job	Type: Full-time	Category: Telecommunications	

Description

Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team – and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins. At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch 30 million of Canadians every month! Are you up for the challenge and the fun? If so, consider the following opportunity!

Team This is your chance! The Toronto Blue Jays are looking for a Coordinator, CRM! Reporting to the Manager, CRM, the Coordinator, CRM is responsible for the administration of the CRM system (Salesforce). This role involves collaboration with other teams and departments within the Toronto Blue Jays organization, maintaining quality customer data as well as creating and facilitating processes to support fan retention and new sales growth.

OVERVIEW You enjoy collaborating with and inspiring others. You are analytical, hands-on and unafraid of taking on new challenges

RESPONSIBILITIES

Day-to-day administration of Salesforce such as user setup/deactivation, adjusting permissions and troubleshooting technical issues

Effectively utilizing CRM and ensuring optimal performance by completing platform enhancements as needed

Developing and implementing processes to align with business needs

Create and update onboarding documents and train new and existing users

Maintain and produce accurate reports and dashboards

Work within Ticket Operations team to support departmental and organizational best practices and meet business goals

Collaborate in cross-functional teams across the organization to complete projects and promote consistency

Perform other duties as assigned

University degree or College diploma in business/marketing or other related program

2+ years experience working with Salesforce or other CRM platform

Proven experience designing frameworks for preparing, collecting and displaying CRM insights

Experience with Archtics/Ticketmaster or ticketing software is an asset

Experience with Tableau or similar B.I. tools an asset

Prior sales and account management experience is strongly preferred

Excellent relationship building and people skills, with the ability to interact effectively with internal and external clients at all levels within the organization

Proactive and solution-oriented attitude

Excellent communication skills, friendly and approachable

A commitment to service excellence and customer satisfaction

Ability to multi-task and meet required deadlines

Ability to be confident, persistent and results-oriented

Ability to work independently and collaboratively to support a team environment and adhere to the Ticketing Operations department's objectives, goals and mandates

Ability and willingness to work evenings, weekends, and holidays as required

WHAT WE OFFER TO YOU

Commitment to our team - we want you to succeed!

Ongoing, hands-on training to help you develop your skills

Excellent employee discount to use towards Jays gear

A unique employment experience working for the only MLB team in Canada

What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the

https://performancemanager4.successfactors.com//RCI/Rogers_Recruitment_FAQ.pdf

FAQ

Schedule: Full time

Shift:

Length of Contract: Not Applicable (Regular Position)

Work Location: 1 Blue Jays Way (210), Toronto, ON

Travel Requirements: No

Posting Category/Function: Reporting and Analytics & Analyst

Requisition ID: 272648

Posting Notes: Rogers Sports & Media

For more information, visit Rogers for Coordinator, CRM - Toronto Blue Jays