



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:  
Toll Free Phone: (866) 225-9067  
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# Job Board Posting



Careers.Indigenous.Link

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## Brand Specialist (Digital)

<b>Job ID</b>	<b>26-78-F1-1C-23-DE</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=26-78-F1-1C-23-DE">https://careers.indigenous.link/viewjob?jobname=26-78-F1-1C-23-DE</a>	
<b>Company</b>	Farm Credit Canada	
<b>Location</b>	Regina, Saskatchewan	
<b>Date Posted</b>	From: 2020-05-21	To: 2020-06-05
<b>Job</b>	Type: Full-time	Category: Creative Media and Writers
<b>Languages</b>	English	

### Description

Closing Date (MM/DD/YYYY): 06/05/2020

Worker Type: Permanent

Language(s) Required: English

Digital media and integrated marketing expertise rewarded

Lead the development and execution of FCC's paid media presence with a focus on digital media at a regional, national and sector-specific level.

What you'll do:

- Scan the market, identify emerging trends and see how they apply to the FCC brand
- Write strategies, briefs and do continual research to find gaps and opportunities in projects
- Ensure customer and stakeholder information is co-ordinated
- Oversee customer touch points to get the most from strategies, ideas and marketing initiatives
- Measure and evaluate brand activities, create feedback to implement and improve

What we're looking for:

- Analytical thinker who solves problems while keeping an enterprise-wide view
- Problem-solver able to manage multiple priorities
- Collaborative relationship-builder who values the opinions of others
- In-depth knowledge of paid media and best practices

What you'll need:

- Undergraduate degree in administration, marketing public relations or communications and at least five years of experience (or an equivalent combination of education and experience)

### How to Apply

To apply, click Apply Now!