



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Keewatin, ON P0X 1C0

Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/02

Director, Sportsnet Direct-to-Consumer

Job ID	246583-en_US-2353	
Web Address	https://careers.indigenous.link/viewjob?jobname=246583-en_US-2353	
Company	Rogers	
Location	Toronto, ON	
Date Posted	From: 2021-09-17	To: 2050-01-01
Job	Type: Full-time	Category: Telecommunications

Description

Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins. At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch the lives of 30 million Canadians every month! Not only is our business strong, but so is our culture. We genuinely care about each other and working in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive and safe workplace. We're also dedicated to giving back by using our media megaphone to help Canadians who need it most. Our team is All IN on diversity and inclusion; find out more at <https://www.allinforequity.ca/>

This role has been posted in locations where we have a Rogers corporate site. We encourage qualified candidates from across the country to apply who can reasonably commute to one of these

locations. As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and

efficiently. Are you up for the challenge and the fun? If so, consider the following opportunity!

Rogers Sports and Media is looking for an innovative, creative and engaging leader to join the Sportsnet team reporting to the VP, Business Operations and Affairs.

As we expand our presence in the DTC space this role will support our existing efforts and drive Sportsnet to the leading edge of Sports streaming.

The Director is a leader who is passionate about Sports Media and committed to entertaining and informing audiences through brilliant content and innovative digital experiences. If that sounds like you, keep

reading.

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What you'll be doing:

- Business owner for all things Sportsnet Now and NHL Live, accountable for subscriber, revenue and FCF growth
- Oversee the Growth strategy and accountable for establishing and delivering KPIs across the customer journey from awareness to retention
- Leadership of Customer Experience and accountable for Customer Support, building processes and the structure to support customers as we scale the DTC businesses
- Thought leader on DTC strategy identifying short term needs but with a lens to medium-long term industry dynamics
- Translate strategy to into business specific roadmaps and operational plans, identify resources required and build business for scale
- Leadership role in a cross functional capacity working collaboratively with (but not limited to) Product, Marketing, Distribution, Finance, Legal, HR
- Clarify priorities and drive short-term projects and commitments, as well as establish and maintain clear chains of product management and accountability
- P&L Ownership and active role in quarterly/annual budgeting exercises

Strategy and Planning:

- Problem Solving & Insight: Oversee analysis and recommendations that resolve key business

choices

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Helvetica

Shape the analysis and outline key steps required to resolve specific issues

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Effectively communicate strategies and plans to various stakeholders including senior leadership and other areas of the organization

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Talent Development

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Drive and grow a highly engaged and effective team

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Recruit and invest in / develop top talent within and outside Rogers to increase team bench strength

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Coach, mentor, and develop your team and ensure they have the resources, tools, and processes to be successful in their jobs

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Help drive engagement across the cross functional DTC teams

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What you have:

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Proven leader able to build, manage and motivate high performing teams

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Sports fandom and a healthy obsession with social media and fan engagement

No fear of failing and failing fast in order to ensure we are constantly innovating our approachesA desire to connect sports fans to new content and new ways of engaging around the sports they lovePassion and belief in the power of analytics to drive better decision making Exceptional communication and collaboration skills with both internal and external clientsDemonstrated history of success in bringing a product to marketDriven to continuously establish and improve processProven success in senior product management rolesAbility to navigate large organizations to optimize for speedObsessed with winning and delighting our fans and customersBachelor degree in a related field, with MBA or other graduate degree strongly preferred

style="font-family: 'Helvetica', sans-serif; color: black;">Progressive professional experience, including proven impact in a Digital environment

style="font-size: 11.0pt; font-family: Calibri, sans-serif;"><p>Here's what you can expect in return:A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays ticketsA manager who deeply cares about your development and long-term career at RogersA team that trusts and wants to win togetherSmart and accomplished colleagues who are focused on both the Flexibility to work from home a portion of the time even after the pandemicYour choice of hardware and software (iPhone or Android/Mac or PC etc.)As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, many of our team members are working from home, and are equipped to do so safely and efficientlyAs a condition of hire, all new employees will be required to provide proof of vaccinations against COVID 19. Any request for an exception under Human Rights legislation must be supported by evidence to be considered by Rogers on a case by case basis.Please click <a href="https://performancemanager4.successfactors.com/RCI/Medical_Exemptions_to_Covid_19_Vaccination_EN.

pdf">here to review conditions that may qualify for medical exemption to the COVID-19 vaccine.</p><p> </p><div>What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the Rogers FAQ. </div><div>
Schedule: Full time</div><div>Shift: Day</div><div>Length of Contract: Not Applicable (Regular Position)</div><div>Work Location: 1 Mount Pleasant (083), Toronto, ON</div><div>Travel Requirements: Up to 10%</div><div>Posting Category/Function: Digital & Program Management</div><div>Requisition ID: 246583</div><div> <div>Posting Notes: Digital & Technology </div>

For more information, visit Rogers for Director, Sportsnet Direct-to-Consumer