



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/04/23

Regional Marketing Manager, BC

Job ID	243038-en_US-2335	
Web Address	https://careers.indigenous.link/viewjob?jobname=243038-en_US-2335	
Company	Rogers	
Location	Burnaby, BC	
Date Posted	From: 2021-07-26	To: 2050-01-01
Job	Type: Full-time	Category: Telecommunications

Description

<p>At Rogers, we connect Canadians to a world of possibilities and the memorable moments that matter most in their lives. Every day we wake up with one purpose in mind. To bring loved ones together from across the globe. To connect people to each other and the world around them. To help an entrepreneur realize their dream. A sports fan celebrate a special moment.

Because we believe connections unite us, possibilities fuel us, and moments define us.<p><p>As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are temporarily working from home.<p><p>Rogers for Business is growing and is looking for passionate, goal-oriented individuals to join this winning team. We are currently looking for a Regional Marketing Manager based in Vancouver, British Columbia.

The successful candidate will use their strong understanding of the telecommunications industry in British Columbia to develop, own and execute the marketing strategy for all regional programs and events under the Rogers for Business brand.
As a strategic marketing professional, the candidate will need to be comfortable collaborating with senior business partners across multiple locations, working in a fast-paced industry while managing multiple activities simultaneously.<p><p>
What you will do:

Own the Rogers for Business BC regional marketing plan that delivers on annual growth objectives through collaboration with regional leaders and the broader marketing teamCreate and execute marketing strategy and tactics relevant to the business market in the BC region. To accomplish that you will need to:Understand the market landscape in your region and Rogers for Business brand positionDevelop a strong understanding of Rogers for Business sales and marketing objectivesDevelop a strong understanding of Rogers for Business products, services, partners, and value propositionIncluding advertising and events (virtual and in-person)Manage all elements of a given tactic (invitations, registration, reporting etc.)Support local sales teams and leaders with marketing support for strategic accountsManage a regional budget to ensure delivery of regional objectivesIdentify opportunities to elevate the Rogers for Business brand leveraging an understanding of the regionWork collaboratively with regional peers across the organization; prioritize and incorporate activities into regional plan as appropriate
What you have and what you will bring:

Marketing experience in the BC or Western Canada market a distinct advantageExperience in B2B and/or technology marketing is an important foundation for this roleConfidence working with leaders at all levelsFocused self-starter comfortable operating in a matrix organizationExcellent communications and presentation skills
Schedule:
Full time
Shift: Day
Length of Contract: Not Applicable (Regular Position)
Work Location: 1600 - 4710 Kingsway (016), Burnaby, BC
Travel Requirements: Up to 25%
Posting Category/Function: Marketing & Marketing Communication
Requisition ID:

243038</div></div> </div></div>Together, we'll make more possible, and these six shared values guide and define our work.</div></div> </div></div>Our people are at the heart of our successOur customers come first. They inspire everything we doWe do whatÙs right, each and every dayWe believe in the power of new ideasWe work as one team, with one visionWe give back to our communities and protect our environment</div> </div></div><p>What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the Rogers FAQ.</p></div> </div></div>Posting Notes: Marketing </div>

For more information, visit Rogers for Regional Marketing Manager, BC