



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:  
Toll Free Phone: (866) 225-9067  
Toll Free Fax: (877) 825-7564  
L9 P23 R4074 HWY 596 - Box 109  
Keewatin, ON P0X 1C0

# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/02

## Digital Advertising Coordinator

|                    |   |
|--------------------|---|
| <b>Job ID</b>      | 242478-en_US-5487   |
| <b>Web Address</b> | <a href="https://careers.indigenous.link/viewjob?jobname=242478-en_US-5487">https://careers.indigenous.link/viewjob?jobname=242478-en_US-5487</a> |
| <b>Company</b>     | Rogers  |
| <b>Location</b>    | Toronto, ON   |
| <b>Date Posted</b> | From: 2021-07-26 To: 2050-01-01   |
| <b>Job</b>         | Type: Full-time Category: Telecommunications  |

### Description

Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins. At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch the lives of 30 million Canadians every month! Not only is our business strong, but so is our culture. We genuinely care about each other and working in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive and safe workplace. We're also dedicated to giving back by using our media megaphone to help Canadians who need it most. Our team is All IN on diversity and inclusion; find out more at <https://www.allinforequity.ca/> and <https://www.allinforequity.ca/>. As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently. Are you up for the challenge and the fun? If so, consider the following opportunity! The Inventory & Traffic Coordinator will provide valuable support through the administration and analysis of client contracts for the operations and campaign planning team. Responsible for the initiation and creation of venue records and accounts in our CRM system and managing inventory to provide strategic analytics and reports across the organization. The Inventory & Traffic Coordinator will have the opportunity to gain valuable insight and hands-on experience in collaborating in the end to end operations of the out of home advertising industry. What you will do: Create venue accounts and enter the financials of approved Rouge contracts in our asset management system; Provide ongoing management on digital and static inventory data by ensuring all files are up to date and reflective of current assets and contracts; Liaise with the Operations team for updates on venue and contract status; Support the Operations team in the collection, consolidation and preparation of reports and analytics using Excel; Site selection for upcoming campaigns; Provide sample lists of availability of inventory to sales team upon request; Create in depth demographic mapping of assets; Rapidly respond to operational needs by providing ad-hoc analysis with respect to connectivity, inventory, and campaigns; Maintain the media software's validity of entries and data; What you will bring: Previous experience in an operations, project management, or inventory management role; Superior PC skills with an advanced proficiency in MS Excel; Experience in a mapping system and a company wide ERP/CRM media software is required (experience in DoMedia, Ayuda, Pelmorex and Salesforce is a big plus); General understanding of OOH, DOOH or TV sector an asset; Ability to handle multiple projects and requests simultaneously utilizing strong time management skills in a highly organized fashion; Professional, outgoing, and enthusiastic team player; Exceptional organizational skills coupled with excellent interpersonal, verbal and written communication skills. Here's what you can expect in return: A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays tickets; A manager who deeply cares about your development and long-term career at Rogers; A team that trusts and wants to win together; Smart and accomplished colleagues who are focused on both the what and the how; Flexibility to work from home even after the pandemic ends; As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently. As a condition of hire, all new employees will be required to provide proof of vaccinations against COVID 19. Any request for an exception under Human Rights legislation must be supported by evidence to be considered by Rogers on a case by case basis. Please click [here](https://performancemanager4.successfactors.com//RCI/Medical_Exemptions_to_Covid_19_Vaccination_EN.pdf) to review conditions that may qualify for medical exemption to the COVID-19 vaccine. What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the [https://performancemanager4.successfactors.com//RCI/Rogers\\_Recruitment\\_FAQ.pdf](https://performancemanager4.successfactors.com//RCI/Rogers_Recruitment_FAQ.pdf); Rogers FAQ; Schedule: Full time; Shift: ;

Day</div><div><b>Length of Contract:</b> Not Applicable (Regular Position)</div><div><b>Work Location:</b>1 Mount Pleasant (083), Toronto, ON</div><div><b>Travel Requirements:</b>None</div><div><b>Posting Category/Function:</b>Field Operations &&</div><div><b>Dispatch</b></div><div><b>Requisition ID:</b> 242478</div><div><b>Posting Notes:</b> Rogers Sports && Media</div>

For more information, visit [Rogers for Digital Advertising Coordinator](http://RogersforDigitalAdvertisingCoordinator.com)