



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/03

Development Manager, Sports Sales

Job ID	240358-en_US-7852	
Web Address	https://careers.indigenous.link/viewjob?jobname=240358-en_US-7852	
Company	Rogers	
Location	Toronto, ON	
Date Posted	From: 2023-05-30	To: 2050-01-01
Job	Type: Full-time	Category: Telecommunications

Description

Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins. At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch the lives of 30 million Canadians every month! Not only is our business strong, but so is our culture. We genuinely care about each other and working in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive and safe workplace. We're also dedicated to giving back by using our media megaphone to help Canadians who need it most. Our team is All IN on diversity and inclusion; find out more at <http://www.allinforequity.ca> Are you up for the challenge and the fun? If so, consider the following opportunity! Rogers Sports & Media is seeking a full-time Development Manager! The Development Manager is responsible for driving media sales growth across all platforms (i.e. TV, digital & social assets, audio/radio, OOH/DOOH, Data, Experiential) through the creation of integrated solutions and strategic sponsorship opportunities for our partners (agencies and advertisers). The role will be part of, but not limited to the Sports Sales & Development Team reporting directly to the Sr. Manager, Sports Sales & Development. This role will also work cross-functionally to support various teams across Rogers Sports & Media. This individual will help conceive ideas, gather assets, create engaging sales material and support sales in presenting solutions to agencies and advertisers. They must understand Sportsnet's content, rights and how we can monetize all available platforms within the boundaries of secured agreements. They must establish productive relationships with internal Sportsnet areas, including Business Development/Relations/Strategy, Branded Content, Media Revenue Management, Insights, Data and Consumer Marketing. They should model an energetic, positive attitude that helps build and foster a winning team environment. As a team, Sportsnet is dedicated to bringing forward the best ideas for our advertising clients; creating compelling and engaging advertising experiences for our audiences. Our day-to-day is focused on developing holistic media strategies based on insights-driven concepts for both national and local clients. Our focus is on driving revenue for RSM while leading in the areas of media innovation and branded content. Your tool kit includes all of Rogers Sports and Media assets; with a focus on Sportsnet brands and platforms; and can push beyond into non-linear forms of advertising including events, co-marketing, and partnerships with other Rogers Communication assets. What you will do: Our role is dictated by the needs of our clients; and our day to day work can change significantly based on the nature of those needs and their asks. This can include developing branded content ideas, integrating into our original programming, establishing a content strategy for social-first campaigns, investigating new media technology, or planning

href="https://performancemanager4.successfactors.com//RCI/Rogers_Recruitment_FAQ.pdf">Rogers

FAQ.

Posting Notes: Rogers Sports & Media</p>

For more information, visit Rogers for Development Manager, Sports Sales