



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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INDIGENOUS
LINK CAREERS

Date Printed: 2024/04/28

Manager, Data Analytics

Job ID	240059-en_US-8840		
Web Address	https://careers.indigenous.link/viewjob?jobname=240059-en_US-8840		
Company	Rogers		
Location	Toronto, ON		
Date Posted	From: 2021-07-27	To: 2050-01-01	
Job	Type: Full-time	Category: Telecommunications	

Description

<p>At Rogers, we connect Canadians to a world of possibilities and the memorable moments that matter most in their lives. Every day we wake up with one purpose in mind. To bring loved ones together from across the globe. To connect people to each other and the world around them. To help an entrepreneur realize their dream. A sports fan celebrate a special moment.

Because we believe connections unite us, possibilities fuel us, and moments define us.<p><p> <p><p>As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are temporarily working from home.<p><p class="MsoNoSpacing">Come play a key role in building the future of innovation in Canada. Everyone wants to be part of a transformational team – and that’s exactly what we’re building at Rogers. A team that innovates and a team that wins. Founded in 1960, we have grown to become a leading technology and media company providing the very best in wireless, residential services, and media to Canadians and Canadian businesses.<p><p class="MsoNoSpacing"> <p><p class="MsoNoSpacing">At Rogers we are committed to creating and growing teams that are digital-first, fast-moving, bold-thinking and are focused on delivering impact in everything they do. Our world class network offers wireless connectivity across Canada, and we are the market leader in 5G for both coverage and reliability. Our fibre network also supports millions of customers with high-speed Internet, TV and Smart Home Monitoring fastest and most consistent network in the areas we serve. Our impressive collection of assets includes a wide range of media properties, sports teams, sports events & production, venues, and e-commerce platforms. Through our three wireless brands Rogers, Fido and chatr we provide Canadians with choice and value on a variety of plans to meet their needs and connect them to their families, friends, and what matters most. Collectively, we touch 30 million+ Canadians every month from coast to coast to coast!<p><p class="MsoNoSpacing"> <p><p class="MsoNoSpacing">Not only is our business strong, but so is our culture. We genuinely care about each other and we’re committed to fostering an inclusive and diverse workplace at Rogers so all of our team members can bring their whole selves to work. We have employee resource groups that build awareness and a culture of allyship for equity-seeking groups, including groups representing People of Colour, LGBTQ2S+, Indigenous Peoples, Persons with Disabilities and Women. We all bring something different, and we know what makes you different makes us great.<p><p class="MsoNoSpacing"> <p><p class="MsoNoSpacing">We believe in challenging work, rewarding opportunities, and giving back to make a positive impact for Canadians who need it most. When our team learns, grows, and reaches their true potential – we can make more possible. At Rogers, your journey is filled with limitless possibilities, and you can build the

future you want with us. </p><p class="MsoNoSpacing">Let's make your possible at Rogers.

Are you up for the challenge and the fun If so, consider the following opportunity:</p><p class="MsoNoSpacing">At Rogers, we are on a journey to grow our Agile Marketing practice and we are seeking a Manager, Data Analytics to help us nurture and accelerate the adoption of Agile Marketing best practices. Our customers are at the heart of everything we do, and this new way of working helps us drive growth, uncover new opportunities, empower our teams, and rapidly adapt to market shifts and the evolving needs of our customers.</p><p class="MsoNoSpacing">The Manager, Data Analytics will help us generate insights, guide decisions and inform our interactions with our customers.
 Our roadmap has us making significant investments to move our data to the cloud and provide you best-in-class tools for analytics and data science.
 Our team of professionals leads a community of practice where ideas are shared, and we learn from one another.
 We are growing to provide new and exciting career opportunities for talented data & analytics professionals like you.
</p><p class="MsoNoSpacing">Reporting to the Senior Manager, Data Analytics Chapter, the candidate will be directly responsible for wireless customer analytics and insights within an Agile Marketing team. </p><p class="MsoNoSpacing">Responsibilities:<ul style=""><li class="MsoNoSpacing">Collect and extract data from multiple sources<li class="MsoNoSpacing">Innovate and define new data collection and analysis processes<li class="MsoNoSpacing">Drive enhanced integration, automation & efficiency around data and analytics<li class="MsoNoSpacing">Develop, transform and join multiple data sets to produce data assets that drive analytic insights and results reporting<li class="MsoNoSpacing">Identify patterns and trends in data sets<li class="MsoNoSpacing">Leverage data analysis and associated insights + results to help determine and recommend appropriate strategies and tactics for the wireless portfolio to drive financial results<li class="MsoNoSpacing">Analyze and interpret data on a continuous basis to produce actionable insights and results reporting to support Agile Marketing tests and knowledge base<li class="MsoNoSpacing">Report on analytic results and insights back to relevant team members in the

business

- Perform ad hoc projects as required to support Agile Sprints planning and prioritization
- Share best practices & techniques with colleagues to help upskill other members of the team
- Participate and contribute to shaping the long-term roadmap and plan to evolve data and analytics capabilities within the organization
- Adopt and support Agile working model for the Analytics Chapter

Qualifications

- An undergraduate business/commerce degree, Master's degree an asset
- Minimum 2 years of relevant experience in analytic roles demonstrating an ability to derive actionable insights. Knowledge of telecom industry is a plus.
- Strong proficiency in Microsoft Excel, PowerPoint
- Strong proficiency with coding languages to extract and analyze data (SQL, SAS, Python)
- Experience in data models and data visualization, skills in Adobe, Tableau considered an asset
- Skilled with leveraging systems and customer data to identify opportunities
- Skilled in using analysis and research to understand drivers and identify performance trends within customer marketing and across the wider business to drive the company's strategy
- Self-starter with the ability to quickly learn and understand concepts, multi-task, investigate issues, solve problems, promote efficiency/automation, make decisions, manage processes, and work independently with minimal supervision
- Excellent and proven analytical skills, exceptional problem-solving skills with attention to detail
- Proven ability to meet tight deadlines, and perform well in a fast paced and dynamic agile environment

Proven ability to exercise a high degree of business judgment and sound reasoning

Competitive & results driven

Demonstrated strong customer service orientation

Strong communication and interpersonal skills; a demonstrated collaborator

Technical aptitude about wireless products and technologies considered an asset

Strong sense of presence. Confident and comfortable working with senior management

Positive attitude + enthusiasm & passion for business is a must!

Schedule: Full time

Shift: Day

Length of Contract: Not Applicable (Regular Position)

Work Location: 333 Bloor Street East (WFH), Toronto,

Travel Requirements: Up to 10%

Posting Category/Function: Marketing & Marketing Research / Analysis

Requisition ID: 240059

Together, we

These six shared values guide and define our work:

- Our people are at the heart of our success
- Our customers come first. They inspire everything we do
- We do what's right, each and every day
- We believe in the power of new ideas
- We work as one team, with one vision
- We give back to our communities and protect our environment

What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the [https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+---+UPDATED_\(002\).pdf](https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+---+UPDATED_(002).pdf)

Rogers FAQ

Posting Notes: Corporate

For more information, visit Rogers for Manager, Data Analytics