Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:
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Job Board Posting

Careers.Indigenous.Link

Date Printed: 2024/03/29

Media Relations Specialist

Job ID	**23-D2-CD-B3-59-A6**	
Web Address	https://careers.indigenous.link/viewjob?jobname=23-D2-CD-B3-59-A6	
Company	Canadian Museum For Human Rights	
Location	Winnipeg, Manitoba	
Date Posted	From: 2022-01-13	To: 2022-01-25
Job	Type: Full-time	Category: Office
Languages	Bilingual	

Description

Overview

The Canadian Museum for Human Rights (CMHR) is a national museum dedicated to the evolution, celebration, and future of human rights. It is the first national museum in Canada to be built outside the National Capital Region. Located in the heart of Canada in Winnipeg, Manitoba, the CMHR rises from the Prairie earth at The Forks, which has been a meeting place for over six thousand years.

The CMHR delivers an immersive, interactive, and memorable experience for visitors of every background, age and ability. Each visitor has access to a fully reinvented museum experience that reflects a design approach that sets new Canadian and world standards for inclusion and universal accessibility.

We are seeking talented individuals who are motivated to share their passion and commitment to join our team. Together, we aim to enhance the public's understanding of human rights, to promote respect for others, and to encourage reflection and dialogue.

Key Responsibilities

- Contributes to a culture that promotes respect, equity, inclusion and innovation and models anti-racist and accountable behaviours.
- Serves as the primary media contact for the organization in both English and French and responds to media requests in a timely manner. Prepares media coverage analysis reports on issues of interest to the CMHR.
- Arranges interviews; prepares media kits; organizes news conferences and media events. Writes media lines, news releases, backgrounders, social media posts, speeches and other corporate documents as required.
- Provides media relations support, advice and counsel for CMHR staff and designated spokespersons.
- Provides guidance to senior management by recommending response statements and by researching and monitoring trends/issues in the media and reporting on them.
- Works with staff, external media and other contacts to tell the CMHR's story through a variety of mediums, including generating proactive media coverage.
- Develops and executes annual proactive media relations strategies to demonstrate the Museum's progress against its strategic objectives.
- Develops proactive media response statements including key messages.

Required qualifications

- Education at the post-secondary level in a related field (e.g., a university or college degree in journalism, communications, or public relations) and 5+ years' experience in at least one area of communications (e.g., public relations, internal communications, writing and editing, media relations, respondent relations), or an equivalent combination of education, training and/or experience.
- Commitment to human rights principles, including respect, equity, inclusion and dignity for all.
- Ability to communicate with proficiency in both official languages, oral and written.
- Strong experience and understanding of media relations.
- Demonstrated experience handling critical communication issues under extreme pressure.
- Knowledge and understanding of media trends and what makes "news" and why.
- Ability to present facts in language and style that is appropriate to the target audience.
- Demonstrated excellence in writing and editing skills; the ability to inform others, increase awareness, persuade or change behavior.
- Ability to work well under pressure and with tight deadlines, and adept at handling simultaneous priorities.
- Ability to exercise good judgment and decision making.
- Ability to adapt approach and solutions to the needs of the situation.

Desired qualifications

- Possess an existing network with a variety of media outlets.
- Experience in human rights, social justice, or law.

Official Language Proficiency

C - Oral Proficiency (Advanced), B - Written Comprehension (Intermediate), B - Written Expression

Other

- Work is in an office environment. May require long periods at a desk, reading lengthy documents, and time in front of a computer.
- May be required to be on call on weekends and evenings.
- Will require irregular hours with short or no notice (evenings, weekends).
- Some travel required.

How to Apply

Interested applicants should submit a cover letter and resume through CMHR's Careers page at https://humanrights.ca/about/careers by January 25, 2022

The Canadian Museum for Human Rights (CMHR) believes that a diversity of experiences and thought drives innovation and transformation. We are working towards building a workforce that is representative of the community in which we live and that we serve. We are committed to providing equal employment opportunities to all and encourage you to identify your employment equity status in your cover letter. The information you voluntarily disclose will be kept confidential and used solely for the purpose of increasing workforce diversity.

CMHR recognizes its responsibility as a public institution to take every precaution reasonable in the circumstances to reduce the spread of COVID-19 and that COVID-19 vaccination is an effective measure in minimizing the risk and impact of COVID-19 in the workplace and community. To this end, all Employees of the Museum are required to be fully vaccinated against COVID-19 in order to be permitted in the workplace.

The CMHR is committed to developing a work environment and recruitment processes that are inclusive and barrier-free. Please advise the HR representative if accommodation measures must be taken to enable you to apply and be assessed in a fair and equitable manner.

Intent / Result of process: An eligibility list of qualified candidates may be created as a result of this process. The list would have a retention schedule of six months.

If contacted about this job posting, please advise us if you require any accommodations regarding the interview process.