



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:
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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/04

Director, Creative - Today's Shopping Choice

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| Job ID | 221802-en_US-9222 |
| Web Address | https://careers.indigenous.link/viewjob?jobname=221802-en_US-9222 |
| Company | Rogers |
| Location | Mississauga, ON |
| Date Posted | From: 2021-05-06 To: 2050-01-01 |
| Job | Type: Full-time Category: Telecommunications |

Description

Our Future is bright! Everyone wants to be part of a transformational team and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins. We are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch 30 million of Canadians every month! Today's Shopping Choice (TSC), one of our more exciting brands is helping to lead the way in our transformation and is poised for exponential growth. Both a retailer and a media company, we operate a daily live TV home shopping service (available in 10 million households, nationally) and a robust e-commerce storefront (tsc.ca). As shoppers' behaviours change and the retail industry evolves quickly to adapt, TSC finds itself at the sweet spot of opportunity and transformation. The desire to shop more easily from home combined with the rise in video consumption across digital platforms, creates a unique opportunity for TSC to leverage its strengths to transform the brand and build an incredibly bright future. We are smart, brave, and ambitious. We believe in our growth and work together with a sense of purpose and urgency. We're building a super star team! TSC is looking for an individual to lead the creative vision for Today's Shopping Choice. This is a unique opportunity to flex your creative muscles and stretch your business acumen to help deliver revenue and audience objectives, while maintaining brand excellence and producing best in class creative. This role will lead the team responsible for the creative execution for all of TSC, while playing a large part in helping to shape and evolve the brand. This is a unique opportunity to help transform TSC at a pivotal point in our history. The successful applicant is an incredible collaborator who works cross functionally with ease and grace. You thrive on wearing many hats and are proactive in your approach. You are a driver of change who loves a fast paced and exciting environment. And you love to lead talented teams with empathy, inspiration and mentorship. What you will do:

- Lead a team producing world class creative for both internal and external usage.
- Drive brand consistency across all screens to support business units.
- Lead creative dialogue and access points between Creative centre of excellence and our partners across the TSC team.
- Create and develop campaigns and style guides that engage and excite our customers.
- Deliver creative elements required to support business units; marketing, digital marketing, promotions, content and merchandising.
- What you will bring:
- Strong creative eye and a finely tuned aesthetic sense.
- A deep passion for talent development and coaching creative professionals.
- Experience with Broadcast, Photography, Digital and Print to engage and delight audiences/consumers.
- A passion for providing world-class retail experiences for our customers.
- Strategic mindset and organized business approach to solving problems.
- Effective at building relationships and influencing to achieve results with internal and external partners.
- Excellent interpersonal skills with an ability to work successfully with all levels of the organization, our customers and our partners.

Here's what you can expect in return:

- A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays tickets.
- A manager who deeply cares about your development and long-term career at Rogers.
- A team that trusts and wants to win together.
- Smart and accomplished colleagues who are focused on both the what and the how.
- Flexibility to work from home even after the pandemic ends.
- Your choice of hardware and software (iPhone or Android/Mac or PC etc.).
- As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently.

What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the

[https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+-----+UPDATED_\(002\).pdf](https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+-----+UPDATED_(002).pdf) Rogers FAQ.

Schedule: Full time

Shift: Day

Length of Contract: Not Applicable (Regular Position)

Work Location: 59 Ambassador Dr (096), Mississauga, ON

Travel Requirements: Up to 10%

Posting Category/Function: Broadcasting & Creative

Requisition ID:

221802</div><div> </div><div>Posting Notes: Media </div>

For more information, visit Rogers for Director, Creative - Today's Shopping Choice