



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

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# Job Board Posting



Careers.Indigenous.Link

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## Director of Programming, Sports Radio

<b>Job ID</b>	217761-en_US-5836	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=217761-en_US-5836">https://careers.indigenous.link/viewjob?jobname=217761-en_US-5836</a>	
<b>Company</b>	Rogers	
<b>Location</b>	Toronto, ON	
<b>Date Posted</b>	From: 2021-02-23	To: 2050-01-01
<b>Job</b>	Type: Full-time	Category: Telecommunications

### Description

Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins. At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch 30 million of Canadians every month! Not only is our business strong, but so is our culture. We genuinely care about each other and working in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive and safe workplace. We're also dedicated to giving back by using our media megaphone to help Canadians who need it most. Our team is All IN on diversity and inclusion; find out more at <https://www.allinforequity.ca/> As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are temporarily working from home. Are you up for the challenge and the fun? If so, consider the following opportunity! We're looking for a Director of Programming, Sports Radio. The Director will lead the programming and production of Sports Radio across the Sportsnet Network. They are responsible for shaping the strategic direction of the content and programming, development and performance of on-air talent, and leading the 70+ production and operations staff shaping Canada's airwaves across the country. This is a pivotal leadership role and requires a proven track record in radio programming and multi-platform content creation. What you will do...

- Lead programming initiatives & innovations across all Sportsnet audio, including the direction of content creation for all Sportsnet radio platform to ensure that each station is bringing stories, personalities and content to engage and excite sports fans
- Work with the broader Programming team to ensure we are delivering audio content that maximizes ratings and revenue
- Oversee the strategy around Sportsnet Radio programming and distribution of content across various platforms
- Coaching and development of staff in Production, Operations, Management, and On-Air capacities
- Work with the broader Sportsnet Production teams on all live event broadcasts to ensure we are bringing sports fans a consistent, engaging experience across all of our platforms
- Develop targeted on-air, online and social media content for the format
- Partner with Insights team on design and delivery of strategic research for format planning
- Provide and support cross-promotional targeted content
- Partner with both the Sales and Branded Content teams to develop and deliver engaging content that drives meaningful revenue
- Develop National programming and promotional initiatives to deliver ratings and revenue across all Sportsnet Radio Stations
- Work with partners in Sports Marketing & Creative to create streamlined and consistent advertising, marketing, imaging, content branding and promotion materials for each station

What you will bring...

- A deep passion for sports and the impact they have on Canadians
- An understanding and appreciation for Sports Fans and the content that ignites their

passions&lt;/li&gt;&lt;/li&gt;An obsession for the audio format and how-to best leverage audio to engage our audiences&lt;/li&gt;&lt;/li&gt;Proven experience as a leader who can bring the best out of their team&lt;/li&gt;&lt;/li&gt;A willingness to take risks and innovate in Sports Audio&lt;/li&gt;&lt;/li&gt;An understanding of the challenges Sports Audio faces in the marketplace&lt;/li&gt;&lt;/li&gt;A natural curiosity and drive to win&lt;/li&gt;&lt;/li&gt;A care for people and the world around them&lt;/li&gt;&lt;/li&gt;</ul&gt;&lt;p&gt;&lt;strong&gt;Here&rsquo;s what you can expect in return:</strong&gt;&lt;/p&gt;&lt;ul&gt;&lt;li&gt;A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays tickets&lt;/li&gt;&lt;/li&gt;A manager who deeply cares about your development and long-term career at Rogers&lt;/li&gt;&lt;/li&gt;A team that trusts and wants to win together&lt;/li&gt;&lt;/li&gt;Smart and accomplished colleagues who are focused on both the &ldquo;what&rdquo; and the &ldquo;how&rdquo;&lt;/li&gt;&lt;/li&gt;Flexibility to work from home even after the pandemic ends&lt;/li&gt;&lt;/li&gt;Your choice of hardware and software (iPhone or Android/Mac or PC etc.)&lt;/li&gt;&lt;/li&gt;As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently&lt;br

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style=&quot;font-size:12.0px&quot;&gt;&lt;em&gt;What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the&#160;&lt;a

href=&quot;https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+----+UPDATED\_+(002).pdf&quot;&gt;Rogers

FAQ&lt;/a&gt;. &lt;/em&gt;&lt;/span&gt;&lt;/div&gt;&lt;/div&gt;&lt;br&gt;&lt;strong&gt;Schedule:</strong&gt;&#160;Full time&lt;/div&gt;&lt;/div&gt;&lt;strong&gt;Shift:</strong&gt; Day&lt;/div&gt;&lt;/div&gt;&lt;strong&gt;Length of Contract:</strong&gt; Not Applicable (Regular Position)&lt;/div&gt;&lt;/div&gt;&lt;strong&gt;Work Location:&#160;&lt;/strong&gt;1 Mount Pleasant (083), Toronto, ON&#160;&lt;/div&gt;&lt;/div&gt;&lt;strong&gt;Travel Requirements:</strong&gt; Up to 10%&lt;/div&gt;&lt;/div&gt;&lt;strong&gt;Posting Category/Function:</strong&gt; Broadcasting & Programming&lt;/div&gt;&lt;/div&gt;&lt;strong&gt;Requisition ID:</strong&gt; 217761&lt;/div&gt;&lt;/div&gt;&#160;&lt;/div&gt;&lt;/div&gt;Posting Notes:&#160; Media&#160;&lt;/div&gt;

For more information, visit Rogers for Director of Programming, Sports Radio