



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

Toll Free Fax: (877) 825-7564

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# Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/03

## Senior Manager Innovation Lab

**Job ID** 213739-en\_US-8261

**Web Address**

[https://careers.indigenous.link/viewjob?jobname=213739-en\\_US-8261](https://careers.indigenous.link/viewjob?jobname=213739-en_US-8261)

**Company** Rogers

**Location** Toronto, ON

**Date Posted** From: 2021-01-19 To: 2050-01-01

**Job** Type: Full-time Category: Telecommunications

### Description

&lt;p>Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team &ndash; and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins.</p><p>At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch 30 million of Canadians every month!</p><p>Not only is our business strong, but so is our culture. We genuinely care about each other and working in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive and safe workplace. We're also dedicated to giving back by using our media megaphone to help Canadians who need it most. Our team is All IN on diversity and inclusion &ndash; find out more at <a href="https://www.allinforequity.ca/">https://www.allinforequity.ca/</a>.</p><p>As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently.</p><p>Are you up for the challenge and the fun&nbsp;&nbsp;&nbsp;If so, consider the following opportunity!</p><p>We're looking for a&hellip; Senior Manager, Media Innovation Lab!</p><p>Experimentation is at the heart of innovation and is essential to the creation of new ideas, concepts, and products. &nbsp;At Rogers Sports & Media, we want to advance the state-of-the-art in content consumption and create truly personalized experiences to delight our customers. &nbsp;To help service that mandate, we are launching a Media Innovation Lab and are looking for a leader to set the course.</p><p>In this new role, the Senior Manager, Media Innovation Lab will be responsible for building the Lab including establishing a charter, hiring and developing the team, creating an intake focus and prioritization framework, and creating a streamlined methodology to promote successful ideas and products into the business. &nbsp;Beyond the day-to-day operation of the Lab, you will promote bold new ideas to the larger organization, build partnerships

to extend the Lab's own capabilities, and be a champion for culture change by encouraging risk taking and celebrating both success and failure. This is an amazing opportunity for someone who thrives on a challenge and is happiest when disrupting the status quo.

What you will do:

- Act as the Lab strategist & evangelist.
- Facilitate the project intake process; partner with business owners to define the business problem and translate this into a brief to hand off to the Lab team.
- Manage the administration of the project pipeline including evaluation of outcomes and recommending which Proof of Concepts should be further developed and vetted for scalability.
- Organize regular showcases, which features the latest cutting-edge innovations, to the larger organization.
- Partner with internal stakeholders and external organizations to amplify the lab's capacity and broaden the lab's skills and tools.
- Oversee the management of the day-to-day Lab operations (including the team) and financials.
- Ensure appropriate tools, skills, facilities and support structures are in place to support Lab team.

What you have:

- Experience in strategic planning and execution
- Professional project management knowledge of concepts and practices, specifically the agile development methodology
- Strong understanding of digital strategy, design, and development, including product design
- Ability to lead through influence to drive change and achieve results in a large matrixed organization
- Proficient at coaching and mentoring multiple areas of specialization
- Strong communication skills, both written and oral
- Understanding and experience in data analytics

Here's what you can expect in return:

- A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays tickets
- A manager who deeply cares about your development and long-term career at Rogers
- A team that trusts and wants to win together
- Smart and accomplished colleagues who are focused on both the "what" and the "how"
- Flexibility to work from home even after the pandemic ends

&bull; Your choice of hardware and software (iPhone or Android/Mac or PC etc.)&nbsp;&lt;br

&bull; As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently&lt;br

&bull; Not from the city No problem! Rogers invites candidates to apply no matter where you are located &nbsp;as you will be working remotely. (Include for all roles that are not required to be in a specific geographic location)&lt;p&gt;&lt;p&gt;&lt;br

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style=&quot;font-size:12.0px&quot;&gt;&lt;em&gt;What makes us different makes us stronger.

Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the&#160;&lt;a

href=&quot;https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+----+UPDATED\_+(002).pdf&quot;&gt;Rogers

FAQ&lt;/a&gt;&lt;/em&gt;&lt;/span&gt;&lt;/div&gt;&lt;div&gt;&lt;br&gt;&lt;strong&gt;Schedule:&lt;/stro

ng&gt;&#160;Full time&lt;/div&gt;&lt;div&gt;&lt;strong&gt;Shift:&lt;/strong&gt;

Day&lt;/div&gt;&lt;div&gt;&lt;strong&gt;Length of Contract:&lt;/strong&gt; Not Applicable (Regular

Position)&lt;/div&gt;&lt;div&gt;&lt;strong&gt;Work Location:&#160;&lt;/strong&gt;333 Bloor Street

East (012), Toronto, ON&#160;&lt;/div&gt;&lt;div&gt;&lt;strong&gt;Travel

Requirements:&lt;/strong&gt; Up to 10%&lt;/div&gt;&lt;div&gt;&lt;strong&gt;Posting

Category/Function: &lt;/strong&gt;Project Management &amp;

Digital&lt;/div&gt;&lt;div&gt;&lt;strong&gt;Requisition ID:&lt;/strong&gt;

213739&lt;/div&gt;&lt;div&gt;&#160;&lt;/div&gt;&lt;div&gt;Posting Notes:&#160;

Media&#160;&lt;/div&gt;

For more information, visit Rogers for Senior Manager Innovation Lab