



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

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# Job Board Posting



Careers.Indigenous.Link

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## Content Producer - CityLine

|                    |   |                              |
|--------------------|---|------------------------------|
| <b>Job ID</b>      | 213215-en_US-9236   |                              |
| <b>Web Address</b> | <a href="https://careers.indigenous.link/viewjob?jobname=213215-en_US-9236">https://careers.indigenous.link/viewjob?jobname=213215-en_US-9236</a> |                              |
| <b>Company</b>     | Rogers  |                              |
| <b>Location</b>    | Toronto, ON   |                              |
| <b>Date Posted</b> | From: 2021-01-18  | To: 2050-01-01               |
| <b>Job</b>         | Type: Full-time   | Category: Telecommunications |

### Description

&lt;p&gt;Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team & that&#8217;s exactly what we&#8217;re building at Rogers Sports & Media. A team that innovates and a team that wins.&lt;p&gt;At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch 30 million of Canadians every month!&lt;p&gt;Not only is our business strong, but so is our culture. We genuinely care about each other and working in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive and safe workplace. We&#8217;re also dedicated to giving back by using our media megaphone to help Canadians who need it most. Our team is All IN on diversity and inclusion &#8211; find out more at &lt;a href=&quot;https://www.allinforequity.ca/&quot;&gt;www.allinforequity.ca&lt;/a&gt;.&lt;p&gt;As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently.&lt;p&gt;Are you up for the challenge and the fun&#160;&#160;If so, consider the following opportunity!&lt;p&gt;CityLine is looking to hire a highly-creative Content Producer, responsible for ideating & activating compelling lifestyle content, working closely with a roster of Canada&rsquo;s top lifestyle experts. The ideal candidate is able to conceive of entertaining and engaging content ideas across categories such as food, fashion, beauty, wellness, etc. This person will be able to produce meaningful talk show content that reflects on Canadian values and human issues such as mental health and racism.&nbsp;&lt;p&gt;This person is nimble and eager to stay ahead of the trends and takes pride in being able to make things happen, from conception to delivery. You must have a genuine passion for&nbsp;lifestyle content - from DIYs and home d&eacute;cor to holiday specials and giveaways. Delivering highly relevant and valuable content that will attract & engage our target audience is a must.&lt;p&gt;&lt;strong&gt;WHAT YOU&#39;LL DO:&lt;/strong&gt;&lt;ul&gt;&lt;li&gt;Reporting to the Supervising Producer, the Content Producer will produce weekly and daily content featuring Cityline&rsquo;s top experts across multiple platforms including digital/social.&lt;/li&gt;&lt;li&gt;Maintain collaborative relationships with on-air experts to develop industry leading lifestyle content&lt;/li&gt;&lt;li&gt;Provide creative and practical input during all phases of production (ideas, scripting, interviews, asset gathering, music selection, prep for editing)&lt;/li&gt;&lt;li&gt;Demonstrate creative thought leadership, providing inspiration for the show and digital content&lt;/li&gt;&lt;li&gt;Stay ahead of trends/pop culture/world events&lt;/li&gt;&lt;li&gt;Pitch original story ideas in all lifestyle categories including food, DIY, fashion, beauty, wellness, home d&eacute;cor, renovation&lt;/li&gt;&lt;li&gt;Ability to secure brand relationships to provide giveaways&lt;/li&gt;&lt;li&gt;Ability to produce sales integrations across multi channels&lt;/li&gt;&lt;li&gt;Conduct engaging interviews with range of interview subjects; pursuing unique and audience focused angles in order to create remarkable moments&lt;/li&gt;&lt;li&gt;Strong storytelling capabilities with a passion for finding characters and stories that are emotional and visually captivating&lt;/li&gt;&lt;li&gt;The role may require you to lend your expertise on-camera&lt;/li&gt;&lt;/ul&gt;&lt;strong&gt;WHAT YOU&#39;LL BRING:&lt;/strong&gt;&lt;ul&gt;&lt;li&gt;Proven experience in content creation across all platforms including

digital/social media and broadcast

- Strong editorial judgement and organization skills are critical, along with a strong ability to multitask and prioritize under pressure
- Experience in all facets of production from end to end, including casting, logistics, writing, field producing and editing
- Knowledge of the ins and outs of live studio operations
- The ability to transform an idea into highly engaging video content
- Proven track record of creative and engaging storytelling
- Must be collaborative, have strong interpersonal skills and be an excellent communicator
- You have an appreciation of the Cityline brand and of what goes into creating engaging content for our viewers
- Solid understanding and ability to use digital media tools and technologies (i.e. Twitter, Facebook, Instagram, Snapchat, YouTube, TikTok)
- Must be a consumer, as well as a content creator. Tracking and following emerging trends on social media to create content that leads the lifestyle category conversation
- Experience with Premiere Pro or similar editing software is an asset

Here's what you can expect in return:

- A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays tickets
- A manager who deeply cares about your development and long-term career at Rogers
- A team that trusts and wants to win together
- Smart and accomplished colleagues who are focused on both the "what" and the "how"
- Flexibility to work from home even after the pandemic ends
- Your choice of hardware and software (iPhone or Android/Mac or PC etc.)

What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the

[https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+----+UPDATED\\_+\(02\).pdf](https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+----+UPDATED_+(02).pdf)

FAQ

**Schedule:** Full time

**Shift:** No Selection

**Length of Contract:** Not Applicable (Regular Position)

**Work Location:** 33 Dundas St. East (909), Toronto, ON

**Travel Requirements:** Up to 10%

**Posting Category/Function:** Broadcasting & Production

**Requisition ID:** 213215

**Posting Notes:** Media

For more information, visit Rogers for Content Producer - CityLine