



Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Link's Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

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Job Board Posting



Careers.Indigenous.Link

Date Printed: 2024/05/05

News Director - OMNI News

Job ID	211142-en_US-1107
Web Address	https://careers.indigenous.link/viewjob?jobname=211142-en_US-1107
Company	Rogers
Location	Toronto, ON
Date Posted	From: 2020-11-26 To: 2050-01-01
Job	Type: Full-time Category: Telecommunications

Description

Come play a key role in building the future of Sports & Media! Everyone wants to be part of a transformational team and that's exactly what we're building at Rogers Sports & Media. A team that innovates and a team that wins. At Rogers Sports & Media we are committed to creating and growing teams that are digital-first, fast-moving and bold-thinking and are focused on delivering impact with everything they do. Our impressive collection of assets includes media properties, sports teams, sports events & production, venues, e-commerce platforms and a close connection with our Connected Home and Wireless team. Collectively, we touch 30 million of Canadians every month! Not only is our business strong, but so is our culture. We genuinely care about each other and working in an environment that allows each of us to bring our best authentic selves to work. That starts with our firm commitment to a diverse, inclusive and safe workplace. We're also dedicated to giving back by using our media megaphone to help Canadians who need it most. Our team is All IN on diversity and inclusion; find out more at <https://www.allinforequity.ca> and <https://www.allinforequity.ca>. As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently. Are you up for the challenge and the fun? If so, consider the following opportunity! We're looking for a Director, OMNI News & Information team is looking for an innovating and enthusiastic News Director to lead our National OMNI News team. As an experienced news professional, you know what content our viewers want and how to deliver compelling stories. As a proven innovator, you know how to emphasize creativity over tradition. The Director, OMNI News will develop and oversee the overall vision and strategy for our various OMNI News properties working to deliver strong editorial and innovative news coverage across all platforms to reach our desired audiences. This role will also play a critical role on the News & Information team and contribute heavily to the overall success of our varied news brands from coast-to-coast. What you will do...

- Oversee the editorial news strategy and implementation for each of our language news teams across all regions
- Assist in the development of the overall news vision and implement strategic and tactical plans
- Lead OMNI news editorial direction, balancing the diverse needs of our audiences and regional landscape
- Evaluate, build and supervise news leadership team for each distinct language which we broadcast
- Responsible for all OMNI television and digital content and production
- Give direction on digital assignments and ensure stories are targeted to specific platform and audience
- Lead change and innovation in editorial content and news programming to increase competitive position, ratings, revenue and ability to support other news platforms
- Provide leadership on journalistic, ethical and legal decisions
- Manage a news team including coaching and feedback
- Lead development of a positive, creative internal culture, consistent with Rogers' values
- Constantly monitor performance and trends with an eye to improve market position and deliver on OMNI's unique mandate
- Increase, improve and manage integrated editorial efforts with other Rogers Sports & Media news platforms
- Create and manage revenue opportunities in news content through sponsorships and ratings
- Build a strong network within the communities served by OMNI Television

What you will bring...

- Deep experience in news, including experience on numerous platforms (eg. TV, radio, digital)
- Progressive experience in leading complex and regionally diverse teams
- Highly effective leader able to rally a diverse group of individuals toward a common cause
- Successful experience leading change-management initiatives
- Proven track record in developing and growing content brands
- Excellent organizational, interpersonal and communication skills to effectively deal with multiple stakeholders, and excellent editorial judgment
- Proven ability to make business decisions based on analysis of ratings & research data
- Strong ability to influence stakeholders

Here's what you can expect in return:

- A competitive salary and benefits that include access to our Employee Share Accumulation Program, Retirement Benefits and a variety of other perks including 50% off Rogers services and Blue Jays tickets
- A manager who deeply cares about your development and long-term career at Rogers
- A team that trusts and wants to win together
- Smart and accomplished colleagues who are focused on both the "what" and the "how"
- Flexibility to work from home even after the pandemic
- Your choice of hardware and software (iPhone or Android/Mac or PC etc.)

As we grow our team, the well-being of our team members remains our top priority. To ensure the health and safety of our team members, including those in the recruitment process, our team members are working from home, and are equipped to do so safely and efficiently. Not from the city? No problem! Rogers invites candidates to apply no matter where you are located as you will be working remotely.

What makes us different makes us stronger. Rogers has a strong commitment to diversity and inclusion. Everyone who applies for a job will be considered. We recognize the business value in creating a workplace where each team member has

the tools to reach their full potential. At Rogers, we value the insights and innovation that diverse teams bring to work. We work with our candidates with disabilities throughout the recruitment process to ensure that they have what they need to be at their best. Please reach out to our recruiters and hiring managers to begin a conversation about how we can ensure that you deliver your best work. You matter to us! For any questions, please visit the

[https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+----+UPDATED_+\(002\).pdf](https://performancemanager4.successfactors.com/RCI/Rogers+Inbox+FAQ+April+2019+----+UPDATED_+(002).pdf); Rogers FAQ; Schedule: Full time; Shift: Day; Length of Contract: Not Applicable (Regular Position); Work Location: 33 Dundas St. East (909), Toronto, ON; Travel Requirements: Up to 25%; Posting Category/Function: Broadcasting & Editorial; Requisition ID: 211142; Posting Notes: Media;

For more information, visit Rogers for News Director - OMNI News