



# Indigenous.Link

Canada's fastest growing Indigenous career portal, Careers.Indigenous.Link is pleased to introduce a new approach to job searching for Indigenous Job Seekers of Canada. Careers.Indigenous.Link brings simplicity, value, and functionality to the world of Canadian online job boards.

Through our partnership with Indigenous.Links Diversity Recruitment Program, we post jobs for Canada's largest corporations and government departments. With our vertical job search engine technology, Indigenous Job Seekers can search thousands of Indigenous-specific jobs in just about every industry, city, province and postal code.

Careers.Indigenous.Link offers the hottest job listings from some of the nation's top employers, and we will continue to add services and enhance functionality ensuring a more effective job search. For example, during a search, job seekers have the ability to roll over any job listing and read a brief description of the position to determine if the job is exactly what they're searching for. This practical feature allows job seekers to only research jobs relevant to their search. By including elements like this, Careers.Indigenous.Link can help reduce the time it takes to find and apply for the best, available jobs.

The team behind Indigenous.Link is dedicated to connecting Indigenous Peoples of Canada with great jobs along with the most time and cost-effective, career-advancing resources. It is our mission to develop and maintain a website where people can go to work!

Contact us to find out more about how to become a Site Sponsor.

Corporate Headquarters:

Toll Free Phone: (866) 225-9067

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# Job Board Posting



Careers.Indigenous.Link

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## Professor, Media

<b>Job ID</b>	<b>18-DE-FC-94-C7-3E</b>	
<b>Web Address</b>	<a href="https://careers.indigenous.link/viewjob?jobname=18-DE-FC-94-C7-3E">https://careers.indigenous.link/viewjob?jobname=18-DE-FC-94-C7-3E</a>	
<b>Company</b>	Seneca College	
<b>Location</b>	North York, Ontario	
<b>Date Posted</b>	From: 2021-03-11	To: 2021-09-07
<b>Job</b>	Type: Full-time	Category: Education
<b>Job Start Date</b>	August 2021	
<b>Languages</b>	Indigenous language an asset but not required.	

### Description

#### JOB OPPORTUNITY - FACULTY

Professor, Media

Competition #: 1703

Department: School of Media

Location: Seneca at York (Faculty may be required to teach at other campuses as needed)

Position Type: Full Time, Permanent

Start Date: August 2021

Posting Dates: March 4, 2021 to open until filled

Position Summary:

Reporting to the Chair, School of Marketing and Media, the Professor will be responsible for providing academic leadership in the classroom and within the School of Media, ensuring an effective and compelling learning environment for students.

As a part of Seneca's response to the Truth and Reconciliation Commission of Canada: Calls to Action, this position will be aligned to assist the College in contributing to Education for Reconciliation and more specifically addressing the need to integrate Indigenous knowledge into the curriculum and classrooms.

Program Area/Level:

Responsible for teaching courses within the Media program, at the Diploma, Graduate Certificate, and Degree level.

Responsibilities:

Under the direction of the senior academic officer of the College or designate, the Professor is responsible for:

Teaching:

• Ensuring student awareness of course objectives, approach, and evaluation techniques.

• Incorporating active learning strategies in online, hybrid and in-person classes.

• Implementing appropriate educational technology and tools in online, hybrid and in-person classes.

• Carrying out regularly scheduled instruction, which may include tutoring and academic counselling of students.

• Providing a learning environment, which makes effective use of available resources, work experience, and field trips.

• Evaluating student progress/achievement and assuming responsibility for the overall assessment of the student's work within assigned courses.

Course and Curriculum Development:

• Ensuring an equitable and accessible learning community on online, hybrid and in-person classes.

• Designing formative and summative assessments (alternative and authentic) for online and in-person classes.

• Consulting with program and course directors and other faculty members, advisory committees, accrediting agencies, potential employers, and students.

• Defining course objectives, evaluating, and validating these objectives.

• Specifying or approving learning approaches, necessary resources, etc.

• Developing individualized instruction and multi-media presentations where applicable.

• Selecting or approving textbooks, online educational resources, and other learning materials.

Academic Leadership:

• Providing guidance to Instructors relative to the Instructors' teaching assignments.

• Participating in the work of curriculum and other consultative committees as requested

• Contributes to the development of an Indigenous community of practice and ways of knowing that supports the development and implementation of culturally appropriate curricula.

• Assists Seneca in responding to call 86 of the TRC which states [w]e call upon Canadian journalism programs and media schools to require education for all students on the history of Aboriginal peoples, including the history and legacy of residential schools, the United Nations Declaration on the Rights of Indigenous Peoples, Treaties and Aboriginal rights. Indigenous law and Aboriginal-Crown Relations.

Qualifications:

The successful candidate must:

• Be of FNMI (First Nations, Metis, Inuit) descent and be actively and meaningfully connected to an Indigenous community. Upon application, candidates will be provided an opportunity to meet with the Dean, Student Services and Indigenous Education.

• Have a strong understanding of Indigenous issues, including

o cultural knowledge and understanding of traditions

o an active network and ability to collaborate within the Indigenous community and non-Indigenous stakeholders who participate within the program

o an understanding of how to work effectively with Elders and follow traditional protocol

o Indigenous language an asset but not required.

Education

• Minimum of a completed Master's Degree in Communications, Digital Media, Media Production or a closely related field.

• Ph.D. in a related field is preferred.

Experience

• Minimum of two (2) years' teaching experience at the post-secondary level and

• Minimum of four (4) years' industry experience in Media Communications.

• Experience in scripting, storytelling, production, and distribution/dissemination across various media platforms.

• Experience with industry-specific media production equipment and technology.

#### Skills

• Demonstrated competencies to deliver online and hybrid teaching.

• Demonstrated knowledge of media issues, best practices, industry challenges, and trends in media communications.

• Ability to produce dynamic, focused creative work and/or research in the area of media and communications in general.

• Experienced with teaching Indigenous issues to non-Indigenous students.

• Demonstrated ability to create multi-platform media and communications products.

• Demonstrated ability to synthesize and critically reflect on media-related practices, issues and trends.

• Familiarity with multi or single camera-based production, directing, broadcast, production design, technical aspects of production, and/or cross-platform production processes.

• A track record of teaching excellence at the College or University level, and/or delivery of professional training and development.

• Demonstrated leadership skills and team work skills.

• Familiarity with curriculum development, student engagement, advisement, and other post-secondary practices, including Universal Design for Learning.

• Demonstrated commitment to the principles of Indigenization, diversity, inclusion, integrity, and excellence in communications and media.

• Excellent presentation, communication and human relation skills to interact effectively with the College's multicultural student and staff population, and has an understanding of and commitment to equity in education.

Note: A teaching demonstration will be required during the recruitment process.

Seneca College is committed to diversity and encourages applications from qualified candidates, especially Indigenous persons, members of sexual minority groups, visible minorities, women, and persons with disabilities. If you require accommodation during any part of the recruitment process, please contact [jobs@senecacollege.ca](mailto:jobs@senecacollege.ca).

#### How to Apply

Click Apply Now!

Please submit your application online via Seneca's Careers Page.

We thank all applicants for their interest in this position, however, only those selected for an interview will be contacted.